

Cherrywood HD



Hybrid design construction delivering un-matched sensitivity combined with the grip and tactile features of a cork handle.



HYBRID Design

Hybrid Design construction for un-matched sensitivity with the security of through handle construction.

SS304 Guides

20X tougher and 55% lighter than traditional aluminum oxide guides and are factory tested for dependability.

CORK Handle

Cork design for added comfort and grip.



MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LURE (WT/OZ)	LINE WT/LB TEST	GUIDES	HANDLE	MIN WHSLE	MSRP
SPINNING											
CWD461ULS	1274923	4'6"	1	ULTRA LIGHT	FAST	1/32-1/8	1-4	3+TIP	A	13.88	24.99
CWD501ULS	1274924	5'0"	1	ULTRA LIGHT	FAST	1/32-1/8	1-4	3+TIP	A	13.88	24.99
CWD561ULS	1274925	5'6"	1	ULTRA LIGHT	FAST	1/32-1/8	2-6	4+TIP	A	13.88	24.99
CWD562LS	1274926	5'6"	2	LIGHT	FAST	1/16-1/4	2-6	4+TIP	A	13.88	24.99
CWD601MS	1274927	6'0"	1	MEDIUM	FAST	1/8-3/4	6-14	4+TIP	B	13.88	24.99
CWD601MHS	1274928	6'0"	1	MEDIUM HEAVY	FAST	1/4-1	8-17	4+TIP	B	13.88	24.99
CWD662MLS	1274929	6'6"	2	MEDIUM LIGHT	FAST	1/8-5/8	4-12	5+TIP	C	13.88	24.99
CWD661MS	1274930	6'6"	1	MEDIUM	FAST	1/8-3/4	6-14	5+TIP	C	13.88	24.99
CWD662MS	1274931	6'6"	2	MEDIUM	FAST	1/8-3/4	6-14	5+TIP	C	13.88	24.99
CWD701MS	1274932	7'0"	1	MEDIUM	FAST	1/8-3/4	6-14	5+TIP	C	13.88	24.99
CWD702MS	1274933	7'0"	2	MEDIUM	FAST	1/8-3/4	6-14	5+TIP	C	13.88	24.99
CWD702MHS	1274934	7'0"	2	MEDIUM HEAVY	FAST	1/4-1	8-17	5+TIP	C	13.88	24.99
CASTING											
CWD561MC	1274935	5'6"	1	MEDIUM	FAST	1/4-3/4	8-17	5+TIP	D	13.88	24.99
CWD601MHC	1274936	6'0"	1	MEDIUM HEAVY	FAST	1/4-1	10-20	6+TIP	D	13.88	24.99
CWD661MC	1274937	6'6"	1	MEDIUM	FAST	1/4-3/4	8-17	6+TIP	E	13.88	24.99
CWD662MC	1274938	6'6"	2	MEDIUM	FAST	1/4-3/4	8-17	6+TIP	E	13.88	24.99
CWD661MHC	1274939	6'6"	1	MEDIUM HEAVY	FAST	1/4-1	10-20	6+TIP	E	13.88	24.99
CWD701MLC	1274940	7'0"	1	MEDIUM LIGHT	FAST	1/8-5/8	6-14	6+TIP	E	13.88	24.99
CWD701MC	1274941	7'0"	1	MEDIUM	FAST	1/4-3/4	8-17	6+TIP	E	13.88	24.99
CWD701MHC	1274942	7'0"	1	MEDIUM HEAVY	FAST	1/4-1	10-20	6+TIP	E	13.88	24.99



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AIR_{IM8}

Advanced Modulus Graphite

Rods that are stronger, lighter and more sensitive thanks to the IM8 high-modulus graphite.

HIGH MODULUS IM8 Graphite

Designed for Maximum Energy Transmission. This reel seat is off-set allowing the reel foot to be raised from the blank, preventing any unnecessary contact and increasing overall feel and action.

SS304 Guides

20X tougher and 55% lighter than traditional aluminum oxide guides and are factory tested for dependability.

PRO DESIGNED By Buzz Ramsey

Made for specific salmon and steelhead techniques.

A B C D E F

MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LURE (WT/OZ)	LINE WT/LB TEST	GUIDES	HANDLE	MIN WHSLE	MSRP
SPINNING											
A94-8-6M	1139424	8'6"	2	M	MF	3/8-3/4	8-12	8+TIP	C	53.16	99.99
A94-9L	1139425	9'0"	2	L	MODR	1/8-1/2	6-10	8+TIP	B	58.48	109.99
A94-9MH	1139426	9'0"	2	MH	MF	1/2-1 1/2	10-20	8+TIP	C	58.48	109.99
A94-9M	1139440	9'0"	2	M	MF	3/8-3/4	8-14	8+TIP	B	53.16	99.99
A94-9-6M	1139427	9'6"	2	M	MF	3/8-3/4	8-12	9+TIP	C	58.48	109.99
A94-99ML	1139438	9'9"	2	ML	MODR	1/8-1/2	6-10	9+TIP	A	58.48	109.99
A94-10-6XL	1139428	10'6"	2	XL	MODR	1/8-1/2	4-10	9+TIP	C	58.48	109.99
A94-109ML	1139439	10'9"	2	ML	MODR	1/8-1/2	6-10	9+TIP	C	58.48	109.99
CASTING											
A92-7-9HB	1139436	7'9"	1	H	MF	1/2-4	15-50	8+TIP	D	53.16	99.99
A92-8-6M	1139429	8'6"	2	M	MF	3/8-3/4	8-12	9+TIP	D	53.16	99.99
A92-8-6MH	1139430	8'6"	2	MH	MF	1/2-1 1/2	10-20	9+TIP	D	53.16	99.99
A92-8-6H	1139431	8'6"	2	H	MODR	1/2-1 3/4	12-25	9+TIP	D	53.16	99.99
A92-8-6XH	1139432	8'6"	2	XH	MF	3/4-3	15-50	9+TIP	E	58.48	109.99
A92-9XH	1139433	9'0"	2	XH	MF	3/4-3	20-65	9+TIP	F	58.48	109.99
A92-9-6M	1139434	9'6"	2	M	FAST	3/8-3/4	8-14	9+TIP	E	58.48	109.99
A92-10-6XH	1139437	10'6"	2	XH	MF	2-8	20-80	11+TIP	F	58.48	109.99



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LIGHTNING ROD

SHOCK

The first rod designed specifically for the rigors of SuperLine fishing. Built to handle the no-stretch loads and small diameter lines of today's market with power and sensitivity in mind.



1K is a carbon fiber material used to produce extra strength in the backbone, necessary for the powerful hooksets and stress loads a no-stretch line produces while keeping the rods weight to a minimum for the highest sensitivity.

SUSPENDING Reel Seat

Designed for Maximum Energy Transmission. This reel seat is off-set allowing the reel foot to be raised from the blank, preventing any unnecessary contact and increasing overall feel and action.



Designed to give you the benefit of increased hook-ups, the S.A.T. is a recent development by the Berkley Engineering Team, built to handle SuperLines. Your success rate is amplified by the 'braid' - action, giving you the extra time needed for the fish to hang on and you to react.



MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LURE (WT/OZ)	LINE WT/LB TEST	GUIDES	HANDLE	MIN WHSLE	MSRP
SPINNING											
SHS601M	1139469	6'0"	1	M	MF	1/8-3/4	4-12	4+TIP	A	26.57	49.99
SHS662ML	1139470	6'6"	2	ML	MF	1/8-5/8	4-10	4+TIP	B	26.57	49.99
SHS661M	1139471	6'6"	1	M	MF	1/8-3/4	4-12	4+TIP	B	26.57	49.99
SHS701ML	1139472	7'0"	1	ML	MF	1/8-5/8	4-10	4+TIP	C	26.57	49.99
SHS701M	1139473	7'0"	1	M	MF	1/8-3/4	4-12	4+TIP	C	26.57	49.99
SHS761ML	1139474	7'6"	1	ML	MF	1/8-5/8	4-10	4+TIP	D	29.23	54.99
CASTING											
SHC601MH	1139475	6'0"	1	MH	FAST	1/4-1 1/4	10-25	5+TIP	E	24.74	39.99
SHC661M	1139477	6'6"	1	M	MF	1/4-3/4	8-20	5+TIP	F	24.74	39.99
SHC661MH	1139478	6'6"	1	MH	FAST	1/4-1 1/4	10-25	5+TIP	F	28.29	44.99
SHC701MH	1139479	7'0"	1	MH	FAST	1/4-1 1/4	10-25	5+TIP	G	31.83	49.99
SHC761H	1280942	7'6"	1	H	FAST	3/4-2 1/2	10-30	7+TIP	H	31.1	54.99



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GLOWSTIK

Increased night visibility with superb strength
allowing you to Catch More Fish!



EXCLUSIVE Blank Design

Light activated to glow continuously
for great night bite detection.

SUPER-TOUGH E-Glass

Creates a nearly
indestructible blank.

ULTIMATE Night Fishing Combo

Pre-spoiled reel with 2
ball bearing drive.



MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LURE (WT/OZ)	LINE WT/LB TEST	GUIDES	HANDLE	MIN WHSLE	MSRP
SPINNING											
GSS702M	1116651	7'0"	2	M	MF	1/2-3	10-20	4+TIP	A	24.74	39.99
GSS802MH	1116652	8'0"	2	MH	MF	1-4	10-25	4+TIP	A	24.74	39.99
GSS902MH	1117452	9'0"	2	MH	MF	1-5	10-30	5+TIP	A	28.29	44.99
GSS1002MH	1117453	10'0"	2	MH	MF	1-5	10-30	6+TIP	B	31.83	49.99
CASTING											
GSC702M	1116653	7'0"	2	M	MF	1/2-3	10-20	6+TIP	C	24.74	39.99
GSC802MH	1116654	8'0"	2	MH	MF	1-4	10-25	7+TIP	C	24.74	39.99
GSC902MH	1117454	9'0"	2	MH	SLOW	1-5	10-30	8+TIP	D	28.29	44.99
GSC1002MH	1117455	10'0"	2	MH	MF	1-5	10-30	9+TIP	D	31.83	49.99
COMBO											
GSS702M-PMC	1137310	7'0"	2	MF	M	2	12 LBS - 295 YDS	4.9:1	C	34.57	49.99

Handles are engineered with additional battery powered lights for increased night visibility



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LIGHTNING ROD®

Unique combination of strength and sensitivity with the dependability only Berkley® delivers.

Skeleton Reel Seat

Provides increased sensitivity while helping to reduce the overall weight.



MULTI-MODULUS GRAPHITE

Gives the strength and sensitivity of a high end graphite rod.

SS304 Guides

20X tougher and 55% lighter than traditional aluminum oxide guides and are factory tested for dependability.



Fore-grip uses *Hidden Thread Technology* to reduce wear and tear on your fingers.

A B C D E F G H

MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LURE (WT/OZ)	LINE WT/LB TEST	GUIDES	HANDLE	MIN WHSLE	MSRP
SPINNING											
LR502ULS	1238610	5'0"	2	UL	MODR	1/32-1/4	2-6	4+TIP	A	22.61	39.99
LR562LS	1238611	5'6"	2	L	MF	1/16-3/8	4-8	4+TIP	B	22.61	39.99
LR601MLS	1238612	6'0"	1	ML	FAST	1/16-1/2	6-12	5+TIP	C	22.61	39.99
LR602MLS	1238613	6'0"	2	ML	FAST	1/16-1/2	6-12	5+TIP	C	22.61	39.99
LR601MS	1238614	6'0"	1	M	FAST	1/4-5/8	8-14	5+TIP	C	22.61	39.99
LR601MHS	1238615	6'0"	1	MH	MF	3/8-3/4	10-17	5+TIP	C	22.61	39.99
LR662MLS	1238616	6'6"	2	ML	FAST	1/16-1/2	6-12	5+TIP	D	22.61	39.99
LR661MS	1238617	6'6"	1	M	FAST	1/4-5/8	8-14	5+TIP	D	22.61	39.99
LR662MS	1238618	6'6"	2	M	FAST	1/4-5/8	8-14	5+TIP	D	22.61	39.99
LR701MS	1238619	7'0"	1	M	MF	1/4-5/8	8-14	5+TIP	D	22.61	39.99
LR702MS	1238620	7'0"	2	M	MF	1/4-5/8	8-14	5+TIP	D	22.61	39.99
CASTING											
LR561MC-SH	1238621	5'6"	1	M	FAST	1/4-5/8	8-14	5+TIP	E	22.61	39.99
LR601MHC-SH	1238622	6'0"	1	MH	FAST	3/8-3/4	10-17	5+TIP	E	22.61	39.99
LR601MC	1238623	6'0"	1	M	FAST	1/4-5/8	8-14	5+TIP	F	22.61	39.99
LR601MHC	1238624	6'0"	1	MH	FAST	3/8-3/4	10-17	5+TIP	F	22.61	39.99
LR661MC	1238625	6'6"	1	M	MF	1/4-5/8	8-14	6+TIP	G	22.61	39.99
LR661MHC	1238626	6'6"	1	MH	MF	3/8-3/4	10-17	6+TIP	G	22.61	39.99
LR701MC	1251643	7'0"	1	M	FAST	1/4-5/8	8-14	6+TIP	G	22.61	39.99
LR701MHC	1238627	7'0"	1	MH	FAST	1/2-01	10-20	6+TIP	G	22.61	39.99
LR761HTC	1238628	7'6"	1	H	FAST	5/8-1½	12-25	6+TIP	H	22.61	39.99

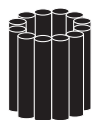


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TROUT DOUGH SERIES

Actions engineered specifically to cast Berkley® Dough further and with more accuracy without losing your bait. Each rod is designed to provide you with enough light-line, head turning power to help you catch more fish.



UNI-DIRECTIONAL FIBERGLASS TECHNOLOGY

Delivers the strength required to fish for trout without compromising the weight and diameter of the rod. Creates a stronger, more sensitive and lighter weight glass fishing rod.

SHD

SPLIT HANDLE DESIGN

Cork split grip handle construction helps to reduce overall weight of the rod.

STAINLESS STEEL Guides and Inserts

Lightweight stainless steel guides with stainless steel inserts. Reduces weight to give better balance when fishing light-line.



Improve the fishing experience, pair with PowerBait® or Gulp!® trout dough products.



A

B

MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LURE (WT/OZ)	LINE WT/LB TEST	GUIDES	HANDLE	MIN WHSLE	MSRP
SPINNING											
TDS461UL	1238576	4'6"	1	UL	MOD	1/32 - 1/8	1-4	4+TIP	A	21.44	39.99
TDS501UL	1238577	5'0"	1	UL	MOD	1/32 - 1/8	1-4	5+TIP	A	21.44	39.99
TDS562UL	1238578	5'6"	2	UL	MOD	1/32 - 3/16	1-6	6+TIP	A	21.44	39.99
TDS602UL	1238589	6'0"	2	UL	MOD	1/32 - 3/16	1-6	6+TIP	A	21.44	39.99
TDS662UL	1238590	6'6"	2	UL	MOD	1/32 - 1/4	1-6	7+TIP	A	21.44	39.99
TDS702UL	1238591	7'0"	2	UL	MOD	1/32 - 1/4	1-6	7+TIP	B	21.44	39.99
TDS702L	1238592	7'0"	2	L	MOD	1/16 - 3/8	1-8	7+TIP	B	21.44	39.99
TDS762UL	1238593	7'6"	2	UL	MOD	1/32 - 1/4	1-6	8+TIP	B	21.44	39.99
TDS802UL	1238594	8'0"	2	UL	MOD	1/32 - 1/4	1-6	9+TIP	B	21.44	39.99



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The combination of the Armadillo Hide™ finish and the X-Posed™ Reel Seat provide anglers with extreme durability and strength along with reduced weight for maximum sensitivity.

ARMADILLO HIDE™ Finish

A reel seat engineered for the maximum amount of energy transfer. Total exposure on both spinning and casting models, allowing your hand to remain in contact with the blank at all times. No added weight, nothing to dampen the blank, it takes sensitivity to a whole new level.

SHD

SPLIT HANDLE DESIGN

Cork split grip handle construction helps to reduce overall weight of the rod.

X-POSED™ Reel Seat

The Armadillo Hide™ finish is a process improvement to eliminate cut fibers from the blank. This ensures a blank free from imperfections, and gives you the benefit of durability and strength.

A B C D E F G

MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LURE (WT/OZ)	LINE WT/LB TEST	GUIDES	HANDLE	MIN WHSLE	MSRP
SPINNING											
AS562L	1139457	5'6"	2	L	MF	1/16-3/8	2-8	3+TIP	A	19.12	29.99
AS601M	1139458	6'0"	1	M	MF	1/8-3/4	4-12	3+TIP	B	19.12	29.99
AS661M	1139459	6'6"	1	M	MF	1/8-3/4	4-12	4+TIP	C	19.12	29.99
AS662M	1139460	6'6"	2	M	MF	1/8-3/4	4-12	4+TIP	C	19.12	29.99
AS662ML	1139461	6'6"	2	ML	MF	1/8-5/8	4-10	4+TIP	C	19.12	29.99
AS701M	1139462	7'0"	1	M	MF	1/8-3/4	4-12	4+TIP	D	19.12	29.99
AS702M	1139463	7'0"	2	M	MF	1/8-3/4	4-12	4+TIP	D	19.12	29.99
CASTING											
AC601MH	1139465	6'0"	1	MH	FAST	1/4-1 1/4	10-25	5+TIP	E	19.12	29.99
AC661M	1139466	6'6"	1	M	MF	1/4-3/4	8-20	5+TIP	F	19.12	29.99
AC701M	1139467	7'0"	1	M	FAST	1/4-3/4	8-20	5+TIP	G	19.12	29.99



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NEW!

TROUT DOUGH

SERIES COMBO

Rods engineered to cast Berkley® Dough further and with more accuracy are now combined with a 6 Stainless Steel Ball Bearing, Graphite Frame, Aluminum Spool spinning reel suited for the application.



Improve the fishing experience, pair with PowerBait® or Gulp!® trout dough products.



UNI-DIRECTIONAL FIBERGLASS TECHNOLOGY

Delivers the strength required to fish for trout without compromising the weight and diameter of the rod. Creates a stronger, more sensitive and lighter weight glass fishing rod.



SPLIT HANDLE DESIGN

Cork split grip handle construction helps to reduce overall weight of the rod.

STAINLESS STEEL Guides and Inserts

Lightweight stainless steel guides with stainless steel inserts. Reduces weight to give better balance when fishing light-line.

MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LINE WT/LB TEST	GEAR RATIO	BEARING	MIN WHSLE	MSRP	REEL COLOR
SPINNING											
TDS562ULCB0	1280326	5'6"	2	UL	MOD	1-6	5.2:1	6	30.85	49.99	SILVER
TDS602ULCB0	1280327	6'	2	UL	MOD	1-6	5.2:1	6	30.85	49.99	SILVER
TDS662ULCB0	1280328	6'6"	2	UL	MOD	1-6	5.2:1	6	30.85	49.99	SILVER
TDS702ULCB0	1280349	7'	2	UL	MOD	1-6	5.2:1	6	30.85	49.99	SILVER
TDS702LCB0	1301967	7'	2	L	MOD	1-8	5.2:1	6	30.85	49.99	SILVER
TDS702LOCB0	1280350	7'	2	L	MOD	1-8	5.2:1	6	30.85	49.99	ORANGE



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NEW!

C-SERIES CRAPPIE PRO

Actions and Lengths engineered for Jigging and Spider Rigging techniques, developed with a unique Solid Carbon Fiber Tip for added Durability and Sensitivity.

SOLID CARBON FIBER TIP

More durable and sensitive, the HighVis-Solid Carbon Fiber Construction Tip allows for quick reaction on even the lightest bite.

24 TON Carbon Fiber

Carbon graphite fibers create a more light weight and sensitive rod blank.

EVA Power Grip

Ergonomically designed for more control and less fatigue.

Titanium Oxide Insert Guides

Durable, high strength-to-weight titanium oxide insert stainless steel guides.

TAPERED Rear Handle

Bell shaped rear handle for secure rod holder placement.

A

B

C

MODEL #	SAP #	LENGTH	PIECES	POWER	ACTION	LINE WT/LB TEST	GUIDES	HANDLE	MIN WHSLE	MSRP
SPINNING										
BCS902L	1292813	9'	2	LIGHT	MOD FAST	4-12	8+TIP	A	24.2	44.99
BCS1002L	1292814	10'	2	LIGHT	MOD FAST	4-12	8+TIP	B	24.2	44.99
BCS1102L	1292815	11'	2	LIGHT	MOD FAST	4-12	9+TIP	C	24.2	44.99
BCS1202L	1292816	12'	2	LIGHT	MOD FAST	4-12	9+TIP	C	27.39	49.99
BCS1403L	1292817	14'	3	LIGHT	MOD FAST	4-12	10+TIP	C	27.39	49.99



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