

PLIERS



7 in ALUMINUM PLIERS

BT7AP » 1205469



- 7 in anodized aluminum body with corrosion resistant stainless steel jaw inserts
- Spring loaded handle for easy one hand use
- Sheath and tether included



TOOL SET WITH PLIERS & FORCEPS

BTCTS » 1141202

- 8½ in and 6 in Precision Plier Combo
- Comfort non-slip grips keep pliers steady
- Corrosion resistant
- Split ring tool and split shot crimper features
- Change hooks, secure split shot, cut braided line
- Sheath and lanyard included



8 ½ in SPLIT RING PLIERS

BTSRP8.5 » 1141215

- Strong serrated jaws for a steady, firm grip
- Hook and wire cutters
- Split ring tool and split shot crimper features
- Double leaf spring for smooth operation
- Comfort non-slip grips keep pliers steady
- Sheath and lanyard included



8 in PRECISION GRIP PLIERS

BTPGP8 » 1156395

- Strong serrated jaws for a steady, firm grip
- Hook and wire cutters
- Double leaf spring for smooth operation
- Split shot crimper features
- Comfort non-slip grips keep pliers steady
- Lanyard included



6 in CHROME SPLIT RING PLIERS

BT6CP » 1156405

- Chrome plated polished finish for rust resistance
- Hardened side cutting jaw



6 in HEMOSTAT PLIERS

BTSTLP6 » 1141219

- Comfort non-slip grips
- Corrosion resistant stainless steel
- Ideal for removing hooks or tying flies

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
PLIERS					
BT7AP	1205469	7 IN. ALUMINUM PLIERS	3	29.26	49.99
BTCTS	1141202	TOOL SET W/PLIERS-FORECEPS	6	13.39	24.99
BTSRP8.5	1141215	SPLIT RING PLIERS 8.5IN	6	10.23	16.99
BTPGP8-8IN	1156395	8IN PRECISION GRIP PLIERS	6	7.50	14.99
BT6CP	1156405	6IN CHROME PLIERS	6	3.36	5.99
BTSTLP6	1141219	6IN SOFT TOUCH HEMOSTAT PLIERS	6	2.78	4.99



berkley-fishing.com



FLOATING PLIERS



NEEDLENOSE HYBRID PLIERS

BTNNHP » 1200767

- Foam handles float and are easy to grip
- Stainless steel needle nose jaws
- Corrosion resistant
- Tungsten carbide cutters cut braided and mono line
- Adjustable lanyard included



6 in FLOATING HYBRID PLIERS

BTHP6 » 1204647

- Foam handles float and are easy to grip
- Stainless steel jaw inserts
- Corrosion resistant
- Tungsten carbide cutters cut braided and mono line
- Adjustable lanyard included



6 1/2 in FLOATING PLIERS

BTFP6.5 » 1141220

- Tungsten carbide cutters cut braided and mono line
- Foam handles float and are easy to grip
- Adjustable lanyard included

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
FLOATING PLIERS					
BTNNHP	1200767	NEEDLENOSE HYBRID PLIERS	6	12.62	19.99
BTHP6	1204647	6 INCH HYBRID PLIERS	6	7.88	14.99
BTFP6.5	1141220	6.5IN FLOATING PLIERS	6	4.52	9.99



MULTI-TOOLS



FISHING MULTI-TOOL

BTFMT » 1236841

- Corrosion resistant stainless steel
- Spring loaded pliers handle for easy one hand use
- Needlenose pliers, crimper, wire cutters, hook file with v-groove, jig-eye cleaner, crankbait tuner, 2 in ruler, scissors, fish scaler, phillips head screwdriver, can opener, flathead screwdriver, knife



12-FUNCTION MULTI TOOL

BTMT12 » 1141207

- Stainless steel deluxe multi-too with 9 bit set
- Compact design
- Sheath included
- Needlenose pliers, wire cutter, 4 size crimper, knife blade regular and serrated, large flat screwdriver, scissors, fish scaler, bottle opener, ruler, fillet knife, jig-eye cleaner, coupler and bit set



MINI FISHING TOOL

BTMFT » 1156406

- Compact design
- Corrosion resistant, stainless steel construction
- Needlenose pliers, cutter, small flat head screwdriver, phillips head screwdriver, large flat head screwdriver, saw, knife, awl, nail file, ruler, bottle opener, scissors

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
MULTI-TOOLS					
BTFMT	1236841	FISHING MULTI TOOL	6	10.64	19.99
BTMT12	1141207	12 FUNCTION MULTI TOOL W/BIT SET	6	7.83	13.99
BTMFT	1156406	MINI FISHING TOOL	6	4.56	8.99



LIP GRIPS



BIG GAME LIP GRIP WITH DIGITAL SCALE

BGLGDS » 1091131

- Corrosion resistant stainless steel body
- Positive locking jaw
- Good for both freshwater and saltwater use
- Built-in digital scale
- Lanyard included



BIG GAME LIP GRIP WITH TAPE MEASURE

BGLGT » 1116600

- Corrosion resistant stainless steel body
- Positive locking jaw
- Good for both freshwater and saltwater use
- Built-in retractable tape measure
- Adjustable lanyard included



BIG FISH LIP GRIP

BTBFG » 1141227



- Positive locking jaw
- Non-slip handle
- Good for both freshwater and saltwater use
- Adjustable lanyard included

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
LIP GRIPS					
BGLGDS	1091131	BIG LIP GRIP W/DIGITAL SCALE	3	34.65	59.99
BGLGT	1116600	BIG GAME LIP GRIP W/TAPE 12 INCH	3	20.67	36.99
BTBFG	1141227	BIG FISH LIP GRIP	3	12.66	28.99



berkley-fishing.com



NEW!

PISTOL LIP GRIPS



8 in PISTOL LIP GRIP WITH DIGITAL SCALE

BTPLG8S » 1292852

- 30 lb Digital Scale
- Stainless Steel Construction
- Coated Swivel Jaws
- Lanyard Included



8 in PISTOL LIP GRIP

BTPLG8 » 1292851

- Stainless Steel Construction
- Coated Swivel Jaws
- Lanyard Included

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
PISTOL LIP GRIPS					
BTPLG8S	1292852	8 IN PISTOL LIP GRIP WITH SCALE	3	37.23	59.99
BTPLG8	1292851	8 IN PISTOL LIP GRIP	3	24.73	39.99



berkley-fishing.com



HOOK REMOVERS



LIGHTED HOOK REMOVER

BTLHO » 1141217

- Bright LED white light
- Pocket-size for easy storage and accessibility
- Small clamp diameter perfectly suited for small mouth species



STAINLESS STEEL HOOK REMOVER

BTSSHR » 1156402

- Sure-grip jaw action
- Remove embedded hooks safely
- Spring-loaded trigger handle
- Lanyard included



FLOATING DEHOOKER/VENTILATOR

BTDHV » 1205472

- Floating textured handle for sure grip
- Remove embedded hooks easily and safely
- Ventilator needle for deep water species
- Meets reef fish requirements



FLOATING DEHOOKER

BTDH » 1153531

- Soft grip buoyant handle
- Remove embedded hooks easily and safely
- Adjustable lanyard included



FISH DISGORGER

BTFHDG » 1236915

- Removes hooks quickly and easily
- Dual ends accommodate different size fish
- Frees deep hooks and protects fingers from teeth

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
HOOK REMOVERS					
BTLHO	1141217	LIGHTED HOOK REMOVER	6	12.07	19.99
BTSSHR	1156402	STAINLESS STEEL HOOK REMOVER	6	4.53	8.99
BTDHV	1205472	DE-HOOKER/VENTILATOR	3	8.78	14.99
BTDH	1153531	FLOATING DEHOOKER	6	4.66	8.99
BTFHDG	1236915	FISH DISGORGER RED	8	0.69	1.49



berkley-fishing.com



2014 SCALES



TOURNAMENT SCALE

FS15 » 1124503

- Extremely accurate 15 lb scale
- Stores and ranks fish weights
- Water resistant
- Adjustable lanyard included



35 LB PRECISION DIGITAL SCALE

BT35DS » 1264634

- Precision Accuracy +/-0.56 oz (15.8 g)
- Tournament Auto Culling System automatically identifies the lightest fish for fast and easy culling
- Stores up to 8 weights and displays total weight
- Waterproof Construction
- Back Lit Display in lbs or kg



50 LB DIGITAL FISH SCALE

BTDFS50-1 » 1205470

- Stores and averages up to 10 weights in memory
- Auto-save function automatically stores weight to memory
- Ergonomic body design is comfortable and easy to hold while weighing fish
- Water resistant construction
- Display in lbs/oz or kg
- Tare feature allows for combined weight of multiple fish



50 LB PORTABLE SCALE WITH TAPE

BTFST50 » 1156394

- Calibrate measurements with zero balance adjustment
- Built-in tape measures up to 39 in/1 m
- Folding handle and hook provides safe handling and portability

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
SCALES					
FS15	1124503	15LB TOURNAMENT FISH SCALE	3	22.67	39.99
BT35DS	1264634	35LB DIGITAL SCALE	3	18.62	34.99
BTDFS50-1	1205470	50LB DIGITAL FISH SCALE	3	15.85	24.99
BTFST50	1156394	50LB FISH SCALE W/TAPE	6	3.18	5.49



berkley-fishing.com



BAIT PREP



BAIT SHEARS

BTBS » 1205418



- Stainless steel shears for the toughest bait and fish cutting chores
- Soft-touch handles



3½ in BAIT KNIFE

BCBK3.5 » 1141142



- Serrated fish scraper scars bait fish
- Secure, non-slip grip handle

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
BAIT PREP					
BTBS	1205418	BAIT SHEARS	3	5.32	9.99
BCBK3.5	1141142	3.5IN BAIT KNIFE	6	1.22	2.49



berkley-fishing.com



LINE CUTTERS



HOT LINE CUTTER

BTHLC » 1205417

- Instantly cuts and cauterizes all types of fishing line
- Prevents line from fraying and knots from slipping
- Replaceable tungsten tip instantly heat to 1200°F and retracts when not in use
- Replacement tip, 2 AAA batteries included
- Lanyard included



FLOATING BRAID CUTTER

BTBC » 1200768

- Foam handles float and are easy to grip
- Tungsten carbide cutters cut braided line and mono
- Corrosion resistant
- Adjustable lanyard included



STAINLESS STEEL CLIPPER SET

BTSSC » 1141209

- 420 stainless steel is corrosion resistant
- Includes multifunctional blade, pick/jig buster, and lanyard with swivel clip for convenience
- Suitable for freshwater and saltwater uses
- Lanyard included



SUPERLINE SHEARS

BTSLS » 1241366

- Small compact design for easy storage
- Serrated blades are great for cutting all types of fishing lines, especially braided lines
- Stainless steel blades prevent shears from corroding

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
LINE CUTTERS					
BTHLC	1205417	HOT LINE CUTTER	3	5.53	9.99
BTBC	1200768	BRAID CUTTERS 10	6	5.26	9.99
BTSSC	1141209	SS LINE CLIPPER SET	6	4.18	7.99
BTSLS	1241366	SUPER LINE SHEARS	6	2.66	4.99



GLOVES



FISH GLOVES

BTNFGG » 1236913

- No-slip grip construction
- Easy-access to index finger and thumb
- Secure velcro wrist closure
- Keep hands dry and warm



UNIVERSAL FISH GLOVES

BTUFGG » 1236917



- Honeycombed PVC material
- Easily handles slippery fish
- Flexible yet durable



COATED GRIP GLOVES

BTFG » 1236909

- Coated fishing gloves with textured grip
- Protects from fish handling hazards
- Hold on to slippery fish

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
GLOVES					
BTNFGG	1236913	NEOPENE FISH GRIP GLOVES	6	8.92	15.99
BTUFGG	1236917	ORANGE UNIVERSAL FISH GRIP GLOVES	8	3.14	5.49
BTFG	1236909	COATED FISHING GLOVE	8	1.69	3.49



LIGHTS



DUAL TUBE FLUORESCENT LIGHT

BTCTFL » 1141214

- Ultraviolet black light
- Fluorescent white light
- Ideal illumination for night fishing
- 15 ft cord with vehicle plug-in



SUBMERSIBLE FISH LIGHT

BTSFL » 1205471

- 6 high intensity green LED's attracts most fish species
- 3 AA batteries (included) provide 50 hours of use
- Freshwater or saltwater use



UNDERWATER FISH LIGHT RATTLE

BTUFLR » 1141221

- Operates on 12-volt power source
- 15 ft. cord with battery clamps
- Long-lasting bulb
- Freshwater use



FLOATING LIGHT

BTFL » 1141163

- Light is buoyant in water to attract fish at night or light a dock
- Safety insulated cord, sealed bulb and safety fuses protect user

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
LIGHTS					
BTCTFL	1141214	DUAL TUBE FLUORESCENT	2	19.43	34.99
BTSFL	1205471	SUBMERSIBLE FISH LIGHT	3	11.70	19.99
BTUFLR	1141221	UNDERWATER FISH LITE RATTLE	6	6.63	13.99
BTFL	1141163	FLOATING LIGHT	2	6.36	9.99



NEW! CLIP-ON HAT LIGHT



CLIP-ON HAT LIGHT

BTCOHL2 » 1292850

- *Water Resistant Construction*
- *UV and White Light*
- *Batteries Included*

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
CLIP-ON HAT LIGHT					
BTCOHL2	1292850	CLIP-ON HAT LIGHT	6	5.85	9.99



berkley-fishing.com



CRIMPING KITS



LEADER MAKING KIT

BTLC » 1141224



- 5 in nickel plated steel crimper
- 30 ft of 30 lb Steelon® coated cable
- #3 black sleeves



LEADER CRIMPING KIT

C1B » 1011974

- Great for making custom high strength leaders and rigs
- Works with Berkley® coated and uncoated wire, or Berkley® monofilament line
- Corrosion resistant crimpers

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
CRIMPING KITS					
BTLC	1141224	LEADER CRIMPING KIT	6	9.20	16.99
C1B	1011974	CRMP KIT W/SIZE 3 SLV	6	4.95	6.99



berkley-fishing.com



CRAB ACCESSORIES



CRAB TONGS

BTCT » 1141228



- For use with crabs and lobsters
- Powder coated steel construction

TWO-RING CRAB NET

BACN » 1141193

PDQ

- Cotton canvas thread net
- 18 in top ring
- 11 in bottom ring
- 8 in net depth

PDQ

- Case Pack Dimensions: 19.75 in x 14.75 in x 4.5 in



MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
CRAB ACCESSORIES					
BTCT	1141228	BTCT CRAB TONGS	6	2.87	6.49
BACN	1141193	2 RING CRAB NET	12	1.28	2.49



berkley-fishing.com



ACCESSORIES



36 in GAFF

BT36GAFF » 1153532



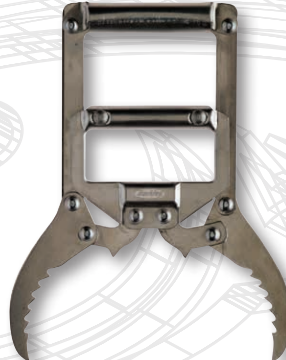
- Pistol-grip handle design
- Strong and lightweight
- Safety lanyard and hook tip cover included



HEAVY DUTY FISH BAG

BAHDFB » 1141181

- Heavy Duty PVC Fish Bag with 18" Ruler
- Sturdy nylon handles to easily transport your catch
- Designed for tournament fishing
- Bag holds up to 16 gallons



FISH GRIPPER

BTFGPR » 1141225

- Aluminum construction
- Lightweight
- Stainless steel spring



MARKER BUOY

BTMKB » 1141210

- Durable plastic construction weathers the elements
- Includes 6 oz anchor weight and 75 ft of line
- Bright orange color makes buoy easy to see



CHUM BAG – 5 PACK



BACB » 1141188

PDQ

- Each bag 17 in x 17 in
- Braided nylon rope closure

PDQ

- Case Pack Dimensions: 6.5 in x 5.5 in x 5.5 in



MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
ACCESSORIES					
BT36GAFF	1153532	36IN GAFF	6	19.17	34.99
BAHDFB	1141181	HEAVY DUTY FISH BAG	6	7.44	14.99
BTFGPR	1141225	FISH GRIPPER	6	6.82	12.99
BTMKB	1141210	MARKER BUOY ORANGE	6	3.88	6.99
BACB	1141188	17IN X 17IN CHUM BAG 5PK	6	1.33	2.49



berkley-fishing.com



NEW! CULL MARKERS



TOURNAMENT CULL MARKERS

BTTCKM8 » 1292853

- Color/Number Codes match Berkley 35lb Precision Scale
- T-Handle Design for quick catch and release
- Conservation Clips provide a no tear solution
- Storage Hanger makes for easy access

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
CULL MARKERS					
BTTCKM8	1292853	TOURNAMENT CULL MARKERS	6	11.70	19.99



berkley-fishing.com



ELECTRIC KNIVES



TURBOGLIDE LI-ION CORDLESS FILLET KNIFE

TTGLFKS » 1187813

- Ergonomic hand-contoured design for optimum comfort and control
- Lithium-Ion battery charges quickly and lasts longer (included)
- Advanced motor design delivers high speed and torque with less size and weight Exclusive airflow/heatshield system keeps your hand cool
- Precision-ground blades slice meatier fillets with less waste
- Complete with 7.5 in chrome-plated stainless blades, li-ion battery, charger, folding fillet board, zippered case



DELUXE ELECTRIC FILLET KNIFE WITH CASE

BCDEFK » 1264630

- 6 in and 8 in stainless steel blades resist corrosion
- Side blade release and trigger lock
- Includes 3 adapters 110 volt standard plug-in, 12 volt vehicle plug, and battery clips



120 VOLT ELECTRIC FILLET KNIFE

BCEFK110V » 1264631

- 8 in stainless steel blades resist corrosion
- Side blade release and trigger lock
- Runs on powerful 120 volt motor



12 VOLT ELECTRIC FILLET KNIFE

BCEF12V » 1264632

- 8 in stainless steel blades resist corrosion
- Serrated blade makes filleting fish fast and effortless
- Side blade release and trigger lock

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
ELECTRIC KNIVES					
TTGLFKS	1187813	TEC TRBOGLDE LI FLLET KNFE SYSTM	2	68.00	99.99
BCDEFK	1264630	DELUXE ELECTRIC FILLET KNIFE	2	32.13	49.99
BCEFK110V	1264631	120V ELECTRIC FILLET KNIFE	2	23.40	39.99
BCEF12V	1264632	12V ELECTRIC FILLET KNIFE	2	18.30	29.99



berkley-fishing.com



REPLACEMENT BLADES



8 in SALTWATER REPLACEMENT KNIFE BLADE

BCUSWRFB8 » 1225708

- Saltwater heavy duty replacement knife blades
- Corrosion resistant
- Fits most standard electric knives



8 in REPLACEMENT SLIM FILLET BLADE

BCURFSB8 » 1225707

- 8 in stainless steel blade resists corrosion
- Thin design increases maneuverability
- Securely fits most electric knives



8 in REPLACEMENT ELECTRIC FILLET BLADE

BCURFB8 » 1225706

- 8 in stainless steel blade resists corrosion
- Standard size fits most electric knives

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
REPLACEMENT BLADES					
BCUSWRFB8	1225708	UNIV SW REPLC FILT BLADE 8IN	6	7.67	13.99
BCURFSB8	1225707	UNIV REPLC SLIM FILT BLADE 8IN	6	3.99	7.49
BCURFB8	1225706	UNIVERSAL REPLC 8IN FILLET BLADE	6	3.84	6.99



FILLET KNIVES



6 IN STAINLESS STEEL PRO FILLET KNIFE

BCSGFK6 » 1141140

- 6 in Precision Pro Fillet Knife is perfect for cleaning most freshwater and small saltwater species
- Corrosion resistant 420 stainless steel blade
- Sharpener and sheath included



6 IN WOODEN HANDLE FILLET KNIFE

BCFFK-6IN » 1156397

- 6 in length is perfect for cleaning most medium gamefish
- Corrosion resistant 440 Stainless Steel
- Ten stroke sharpener and sheath included



4 IN WOODEN HANDLE FILLET KNIFE

BC4FKSS » 1141129

- 4 in length is perfect for cleaning most small gamefish
- Corrosion resistant 440 Stainless Steel
- Ten stroke sharpener and sheath included



6 IN FLOATING FILLET KNIFE

BCFKS6 » 1200766

- Foam handle floats and is easy to grip
- Corrosion resistant stainless steel blade
- Sheath with belt clip included

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
FILLET KNIVES					
BCSGFK6	1141140	6IN SS PRO FILLET KNIFE	6	11.45	21.99
BCFFK-6IN	1156397	WOOD HANDLE FILLET KNIFE	6	9.36	16.99
BC4FKSS	1141129	4IN FILL KNIFE W/SHTH-SHRPNR	6	8.24	14.99
BCFKS6	1200766	6 IN. FILLET KNIFE W/ SHEATH	6	7.53	12.99



FILLET KNIVES



9 in FILLET KNIFE

BC9FK » 1141145



- 9 in precision blade is perfect for cleaning most mid-size fish
- Ergonomic, comfort design
- Sharpener and sheath included



7 in SOFT GRIP KNIFE

BCSGK7 » 1156398

- 7 in precision fillet knife is perfect for cleaning most mid-size fish
- Ideal blade flex for fast and easy filleting
- Corrosion resistant 420 stainless steel blade
- Sharpener and sheath included



6 in FILLET KNIFE

BC6FKS » 1156407

- Comfort hold handle design offers a secure no-slip grip
- Ideal blade flex for fast and easy filleting
- Corrosion resistant 420 stainless steel blade
- Sheath included



4 in OYSTER KNIFE

BCOK4 » 1141143



- 440 Stainless Steel blade
- Flat tip edges easily tackle stubborn oysters
- Comfort handle design is ergonomic and easy-to-grip

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
FILLET KNIVES					
BC9FK	1141145	9IN FILLET KNIFE W/SHEATH	6	5.37	9.99
BCSGK7	1156398	7IN SOFT GRIP KNIFE	6	4.10	7.49
BC6FKS	1156407	6IN FILL KNIFE W/SHEATH	6	3.93	6.99
BCOK4	1141143	4IN OYSTER KNIFE	6	3.07	7.49



berkley-fishing.com



ODOR CONTROL



ODOR SHARK

BCOS » 1153288

- Removes odors without the use of soap
- Works on natural odors including fish, shrimp, garlic, onion, etc.



ERASE™ ODOR KILLER

BCEOK2Q » 1236836

PDQ

- Eliminates fish spooking scents such as gasoline and food
- Remove fish handling odors from hands and tackle
- Safe on hands, tackle, coolers, etc.
- Carabiner included

PDQ

- Case Pack Dimensions: 6.5 in x 6.5 in x 5.25 in
- Pegs installed on back of display for hanging



MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
ODOR CONTROL					
BCOS	1153288	ODOR SHARK	6	3.55	6.49
BCEOK2Q	1236836	ERASE ODOR KILLER 20Z-PDQ	12	2.66	4.99



berkley-fishing.com



FISH CLEANING



FILLET BOARD WITH BUILT-IN RULER

BCFB » 1141131

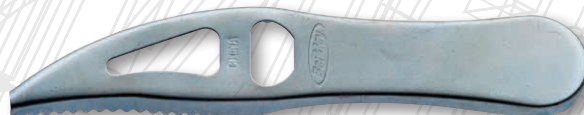
- Corrosion resistant clamp secures fish
- Quick-clean non-porous surface
- 18 in ruler measures fillets



FISH SKINNER

BCFS » 1141130

- Steel construction for long-lasting durability
- Comfort non-slip



FISH SCALER

BCFC » 1141148

- Design removes scales fast and effortless
- Hardened steel, heavy-duty construction

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
FISH CLEANING					
BCFB	1141131	FILLET BOARD W/BUILT IN RULER	6	6.24	10.99
BCFS	1141130	FISH SKINNER	6	2.23	5.49
BCFC	1141148	FISH SCALER 1 PK	12	0.85	1.99



berkley-fishing.com



SHARPENERS



POCKET HOOK SHARPENER

HS2 » 1091129

- Creates clean, sharp point in seconds
- Uses 2 AA batteries (not included)
- Easy one-button use
- Adjustable lanyard included



PRECISION KNIFE SHARPENER

BCKTS » 1141144

- Tungsten carbide sharpener
- 600 grit sharpening stone for precision edge
- Ergonomic handle for easy use
- For all types of knives



KNIFE & HOOK SHARPENER

BCKHS » 1141139

- Dual sharpener sharpens hooks and knives
- Finger guard
- Hook sharpener groove



KNIFE SHARPENER

BCKS » 1141136

- Ten-stroke sharpener specifically designed for fillet knives
- Ceramic honing rods and angled sharpening edge

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
SHARPENERS					
HS2	1091129	BERKLEY POCKET HOOK SHARPENER	6	7.81	14.99
BCKTS	1141144	PRECISION KNIFE SHARPENER	6	5.11	11.99
BCKHS	1141139	KNIFE & HOOK SHARPENER	6	2.20	4.49
BCKS	1141136	KNIFE SHARPENER	6	1.01	1.99



berkley-fishing.com



TACKLE BAGS

- TACKLE TRAYS
- REMOVABLE PADDED SHOULDER STRAP
- HANDLE
- PADDED INTERIOR

- EASY ACCESS MESH SIDE POUCHES
- FRONT VELCRO® CLOSURE POUCH
- ZIPPERED FRONT AND SIDE POCKETS
- EASY ACCESS SIDE ENTRY



POWERBAIT® LARGE TACKLE BAG

BATBLFW » 1214472

- 3 tackle trays (14 in x 8.5 in x 2 in)
- One coiled lanyard with carabiners
- One jar bait sling with carabiner (bait not included)
- Adjustable bungee strap for extra storage



POWERBAIT® MEDIUM TACKLE BAG

BATBMFW » 1214470

- 3 tackle trays (10.75 in x 7.25 in x 1.75 in)
- One coiled lanyard with carabiners
- One jar bait sling with carabiner (bait not included)
- Adjustable bungee strap for extra storage



BERKLEY® SMALL TACKLE BAG

BATBSFW » 1214469

- 2 tackle trays (9 in x 4.75 in x 1.25 in)

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
TACKLE BAGS					
BATBLFW	1214472	BER POWERBAIT TACKLE BAG-LG FW	2	22.22	39.99
BATBMFW	1214470	BER POWERBAIT TACKLE BAG-MED FW	2	16.11	29.99
BATBSFW	1214469	BERKLEY TACKLE BAG-SM FW	2	7.98	14.99



berkley-fishing.com





BAIT MANAGEMENT

- EASILY STORE BERKLEY GULP!® AND GULP! ALIVE!™ SOFT BAITS
- SEALALIVE™ POSITIVE SEAL LOCKING LIDS PREVENT ATTRACTANT LEAKAGE AND EVAPORATION
- 9 IN X 13 IN X 1.8 IN SIZE FITS MOST TACKLE BAGS
- BAIT AND LIQUID NOT INCLUDED



BAIT MANAGEMENT CONTAINER

BAGABMC3 » 1236843

- Three large-sized compartments conveniently store all Gulp! shapes up to 8 in



BAIT MANAGEMENT CONTAINER

BAGABMC6 » 1205416

- Two large containers store 4 in, 5 in and 6 in Gulp! baits
- Four small containers store 1 in, 2 in, and 3 in Gulp! baits



BAIT MANAGEMENT CONTAINER

BAGABMC8S » 1205413

- Eight small containers store 1 in, 2 in, and 3 in Gulp! baits



20 oz BAIT CONTAINER

BAGABMC-LG » 1236844

- Stores 8 in and smaller shapes



20 oz BAIT CONTAINER

BAGABMC-M » 1205414

- Stores 4 in, 5 in and 6 in shapes without bending or distorting



5 oz BAIT CONTAINER

BAGABMC-S » 1205415

- Stores 3 in and smaller shapes

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
GULP! BAIT MANAGEMENT CONTAINERS					
BAGABMC3	1236843	GULP BAIT MGT CONTAINER 3 LG	2	11.70	19.99
BAGABMC6	1205416	GULP ALIVE BAIT MGMT CTN 2M4S	2	11.70	19.99
BAGABMC8S	1205413	GULP ALIVE BAIT MGMT CTN 8 S	2	11.70	19.99
BAGABMC-LG	1236844	20OZ GULP ALIVE BAIT CONTAINR	2	4.10	6.99
BAGABMC-M	1205414	GULP ALIVE BAIT MGMT CTN I M	2	4.10	6.99
BAGABMC-S	1205415	GULP ALIVE BAIT MGMT CTN I S	2	2.34	3.99



berkley-fishing.com



JAR BAIT MANAGEMENT

The Berkley® Bait Folder is designed with the Trout and Panfish angler in mind. Ideal for PowerBait® dough bait, Gulp®, and Gulp!® Alive!™ jar baits. The Jar Bait Folder is an anglers solutions for getting tackle to the water. The shoulder strap provides a hands free method of transporting bait, tools and terminal tackle. The Jar Bait Folder also stows away into other Berkley® model tackle bags.



1490 JAR BAIT FOLDER

BAJBF1490 » 1264635

- Stores up to 16 standard jar baits
- The 14" x 9" size fits most large tackle bags
- Carrying handle with removable shoulder strap
- Internal pliers holder
- Terminal tackle storage
- Air flow grommets
- BAIT NOT INCLUDED



1170 JAR BAIT FOLDER

BAJBF1170 » 1264636

- Stores up to 10 standard jar baits
- The 11" x 7" size fits most medium size tackle bags
- Carrying handle with removable shoulder strap
- Internal pliers holder
- Terminal tackle storage
- Air flow grommets
- BAIT NOT INCLUDED



POWERBAIT® JAR BAIT SLING

BAPBJBS » 1221119

- Stores 3 Berkley jar baits per sling (bait not included)
- Clips to fishing vest or tackle bag
- 2 slings and 2 carabiner clips included



GULP!® ALIVE!™ JAR BAIT SLING

BAGJBS » 1221120

- Stores 3 Berkley jar baits per sling (bait not included)
- Clips to fishing vest or tackle bag
- 2 slings and 2 carabiner clips included

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
JAR BAIT MANAGEMENT					
BAJBF1490	1264635	JAR BAIT FOLDER 1490	3	11.12	19.99
BAJBF1170	1264636	JAR BAIT FOLDER 1170	3	8.24	14.99
BAPBJBS	1221119	POWER BAIT JAR BAIT SLING	4	3.19	5.99
BAGJBS	1221120	GULP JAR BAIT SLING	4	3.19	5.99



berkley-fishing.com



SOFT BAIT MANAGEMENT

The Berkley Bait Binder is designed to be an all in one tackle manager system to carry and store everything you need for a day on the water. The Bait Binder also stows away into other Berkley model tackle bags.



1490 SOFT BAIT BINDER

BASBB1490 » 1264637

- 7 Heavy duty bags store up to 42 standard bait bags
- The 14" x 9" size fits most large tackle bags
- Carrying handle with removable shoulder strap
- Internal pliers holder
- Terminal tackle storage
- Map storage
- BAIT NOT INCLUDED



1170 SOFT BAIT BINDER

BASBB1170 » 1264638

- 7 Heavy duty bags store up to 21 standard bait bags
- Jar bait storage
- The 11" x 7" size fits most medium size tackle bags
- Carrying handle with removable shoulder strap
- Internal pliers holder
- Terminal tackle storage
- Map storage
- BAIT NOT INCLUDED



BAIT MANAGEMENT NOTEBOOK

BASBB1170 » 1264639

- Hook-n-loop strap for quick access to all your baits
- 7 Heavy duty bait sleeves store up to 24 standard bait bags
- Carrying handle
- Bait label sleeve for quick identification
- BAIT NOT INCLUDED

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
SOFT BAIT MANAGEMENT					
BASBB1490	1264637	SOFT BAIT BINDER 1490	3	12.02	19.99
BASBB1170	1264638	SOFT BAIT BINDER 1170	3	9.26	14.99
BAMCBN	1264639	MAX CAPACITY BAIT NOTEBOOK	4	4.95	9.99



berkley-fishing.com



TACKLE KITS



PROFESSIONAL WADING KIT

BAPWK » 1141197

- 15 ft wading stringer
- 2 in utility belt and universal rod holder
- 6 in precision pliers



STRAP-ON TACKLE BOX

SOTB » 1065667

- Handy box fits around waist
- Flips open for easy access while fishing
- Adjustable nylon strap



COMPLETE FISHING ACCESSORY KIT

BACFAK » 1236904

- 6 in stainless steel fillet knife with sharpener
- 6 in precision pliers
- 28 lb scale with tape measure
- Fish scaler, stringer and license holder
- 14 in x 8.5 in tackle box

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
TACKLE KITS					
BAPWK	1141197	PRO WADING KIT	6	13.04	33.49
SOTB	1065667	STRAP-ON TACKLE BOX	6	12.22	19.99
BACFAK	1236904	COMPLETE FISHING ACCESSORY KIT	3	10.43	17.99



berkley-fishing.com



CREELS



RATTAN FISHING CREEL

BARFC » 1153524

- Woven wicker design
- Adjustable nylon strap
- Easy-access hinged lid
- Provides thorough ventilation



LARGE CANVAS CREEL

BASC » 1236912

- Waterproof lining and spring-close top
- Three snap-close pockets
- Breath mesh side construction
- Adjustable nylon strap



SMALL CANVAS CREEL

BAFFC » 1236919

- Waterproof lining and spring-close top
- Three snap-close pockets
- Breath mesh side construction
- Adjustable nylon strap

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
CREELS					
BARFC	1153524	RATTAN FISHING CREEL	6	14.24	24.99
BASC	1236912	SUPER CREEL 20 X 12.5	2	7.98	14.99
BAFFC	1236919	FABRIC FISHING CREEL	3	5.81	9.99



berkley-fishing.com



BASKETS



FLOATING BAIT BUCKET BAG



BAFBBB » 1141192

PDQ

- Flexible bait bag with durable mesh construction
- 5 gallon capacity
- Braided rope closure

PDQ

- Case Pack Dimensions: 8 in x 16 in x 12 in



FLOATING 15 IN WIRE BASKET

BAF-15WB » 1156400

PDQ

- Styrene float trap door
- Spring-loaded bottom trap door
- Bottom reinforcement ring and sturdy wire handle

PDQ

- Case Pack Dimensions: 16.25 in x 15.75 in x 14.25 in



COLLAPSIBLE 13 IN FISH BASKET

BA13WB » 1156401

PDQ

- Bottom reinforcement ring
- Sturdy handle

PDQ

- Case Pack Dimensions: 14.25 in x 13.5 in x 9 in



MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
BASKETS					
BAFBBB	1141192	5 GALLON FLOATING BAIT BUCKET BAG	6	7.04	12.99
BAF15WB	1156400	FLOATING 15IN WIRE BASKET	6	5.64	8.99
BA13WB	1156401	13IN NO FLOAT WIRE BASKET	6	3.30	6.99



berkley-fishing.com



NETS



6 in FISH NET WITH WOODEN HANDLE

BAFNET » 1141196

- Durable construction
- 7 in diameter net



MINNOW DIP NET

BAMDN » 1141173

- One-piece steel wire frame and handle
- Fine nylon mesh netting

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
NETS					
BAFNET	1141196	6IN WOOD HANDLE FISH NET	6	2.71	5.49
BAMDN	1141173	MINNOW DIP NET	12	0.62	1.49



STRINGERS



15 ft DELUXE CORD STRINGER

BADCS15 » 1141154

- Stainless steel snaps
- Braided polypropylene construction
- Tangle-free swivels reduce twisting



15 ft BRAIDED POLYPROPYLENE STRINGER

BAPPS15 » 1141152 PDQ

PDQ

- Case Pack Dimensions: 8.5 in x 6.75 in x 4 in



25 ft HEAVY DUTY BRAIDED FISH STRINGER

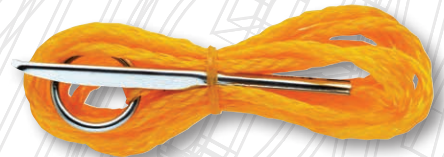
BAHDBS » 1236911



46 in CHAIN STRINGER

BACS46 » 1141161

- Locking snap design



6 FT POLYPROPYLENE STRINGER

BAPES6 » 1141168

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
STRINGERS					
BADCS15	1141154	15FT DELUXE CORD STRINGER W/SS S	6	4.79	8.99
BAPPS15	1141152	15FT BRAIDED POLYPROPYLENE STRIN	12	1.56	2.99
BAHDBS	1236911	25FT HEAVY DUTY BRAIDED STRINGER	6	1.38	2.49
BACS46	1141161	CHAIN STRINGER 46IN	6	1.17	2.49
BAPES6	1141168	6FT POLY STRINGER	24	0.53	1.49



berkley-fishing.com



SPOOLERS



REEL SPOOLING STATION

CRSS » 1131065

- Compact station quickly converts to a stable workplace for fast and easy spooling
- Innovative axle-free spool holder eliminates spool wobble
- Accepts most casting and spinning reels
- Includes easy-to-use electric line stripper



PORTABLE REEL SPOOLING STATION WITH LINE SPOOLER

PLSS » 1065664

- Handy table-top unit
- Easily adjusts for various spool sizes
- Accepts most casting and spinning reels
- Includes easy-to-use electric line stripper



PORTABLE REEL SPOOLING STATION

PLSSNLS » 1252857

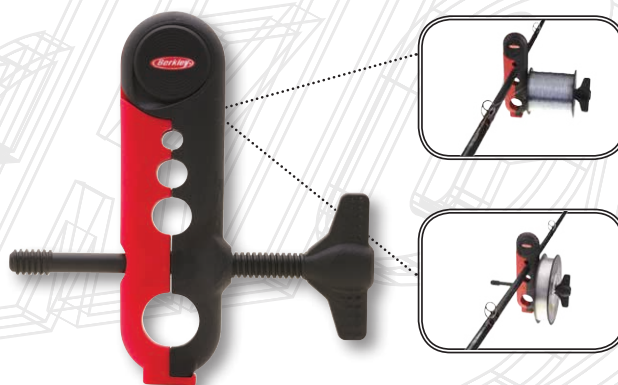
- Handy table-top unit
- Easily adjusts for various spool sizes
- Accepts most casting and spinning reels



LINE STRIPPER

LS2 » 1088332

- Strips old line off reels quickly and easily
- Uses two AA batteries (not included)
- Adjustable lanyard included



MINI LINE SPOOLER

BAMLS » 1236835

- Small size for easy storage
- Accommodates up to a quarter pound spool of line
- Clips onto nearly any size rod
- Adjustable line tension
- Weather resistant material

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
SPOOLERS					
CRSS	1131065	REEL SPOOLING STATION	2	20.95	39.99
PLSS	1065664	PORTABLE LINE SPLG STATION	3	21.60	39.99
PLSSNLS	1252857	PORT LINE SPLG STN W/O LS	3	12.50	19.99
LS2	1088332	LINE STRIPPER/HOOK HONER POCKET SZ	6	7.81	14.99
BAMLS	1236835	MINI LINE SPOOLER	6	2.66	4.99



ACCESSORIES



LINE COUNTER

BALC » 1187913

- Accurate fishing depth monitor
- One-touch quick line set-up lever
- Automatic line release when fighting fish with adjustable release pressure to fit various fishing conditions



MICROFIBER TOWEL

CMT » 1140093

- Anti-microbial, odor resistant microfiber is light, soft and durable
- Soaks up water easily, dries quickly
- Machine washable
- Belt clip attachment included



ANGLER'S SUPER GLUE

ASG » 1133299

- Bonds in seconds for superior strength
- No-clog precision applicator
- Use on braids, baits, and hooks

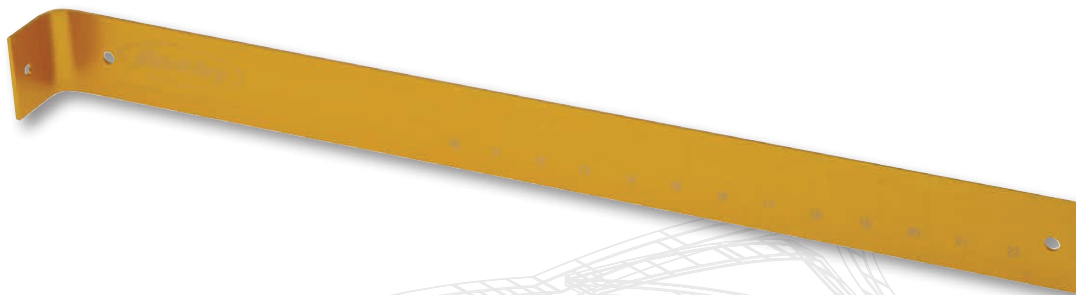
MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
ACCESSORIES					
BALC	1187913	BERKLEY CLIP ON LINE COUNTER	5	7.98	12.99
CMT	1140093	CLASSICS MICROFIBER TOWEL	6	5.95	9.99
ASG	1133299	ANGLER'S SUPER GLUE	6	3.58	6.99



berkley-fishing.com



RULERS



ANODIZED ALUMINUM FISH RULER



BAAMB » 1141174

- Measures up to 22 inch
- Durable and lightweight



37 in BOAT RULER

BABR » 1141189

- Adheres to boat, camper or other rec vehicle
- Includes marker tabs



30 in ADHESIVE ROD RULER

BA30RR » 1141194

- Adheres directly to rod

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
RULERS					
BAAMB	1141174	ALUMINUM FISH RULER	6	6.33	13.99
BABR	1141189	37IN BOAT RULER	12	1.28	5.49
BA30RR	1141194	30IN ADHESIVE ROD RULER	12	0.96	3.49



berkley-fishing.com



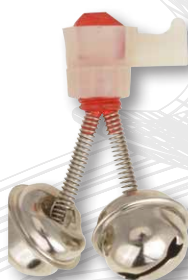
BITE INDICATORS



LED BITE DETECTOR

BABT » 1141183

- Alerts everytime you have a bite
- Snaps onto rod
- Use LED light when night fishing, and sound when fishing in the daytime



BELL LIGHTSTICK COMBINATION

BALSBC » 1236920

- Nickel-plated steel bells
- See and hear strikes
- Includes two light sticks and two harnesses



FISH POLE BELLS

BAFPB » 1236910

- Copper-plated steel bells
- Signals fish strike

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
BITE INDICATORS					
BABT	1141183	BITE DETECTOR LED GREEN	6	5.11	8.99
BALSBC	1236920	BELL LIGHTSTICK COMBO	8	1.60	4.49
BAFPB	1236910	FISH POLE BELL	6	1.14	2.49



berkley-fishing.com



BOAT ROD HOLDERS



QUICK-SET ROD HOLDER

QSRH » 1056140

- Fully adjustable with mounting bracket
- Securely holds all types of rods
- Tough polypropylene construction



BOAT ROD HOLDER

BRH » 1065663

- Fully adjustable with mounting bracket
- Securely holds all types of rods
- Tough polypropylene construction



BOAT ROD HOLDER

BABRH » 1141167

- Heavy-gauge metal construction
- No tools needed
- Securely holds all types of rods
- Fully adjustable

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
BOAT ROD HOLDERS					
QSRH	1056140	QUICK SET ROD HOLDER	6	10.31	17.99
BRH	1065663	BOAT ROD HOLDER	6	9.54	16.99
BABRH	1141167	BOAT ROD HOLDER	6	2.30	4.49



berkley-fishing.com



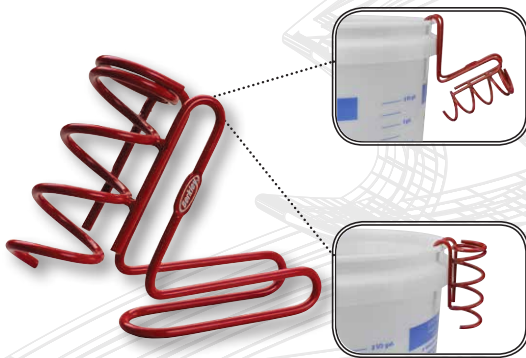
ROD HOLDERS



45 in ALUMINUM ROD HOLDER

BAARH45 » 1236840

- Durable electrostatic finish
- Anchor spade for stability in the sand
- Vinyl coating protects rod and reel from damage



BUCKET ROD HOLDER

BABKRH » 1236842 **PDQ**

- Holds rod upright for transporting to fishing spot or at an angle for a resting fishing position

PDQ

- Case Pack Dimensions: 15.2 in x 6.3 in x 6 in



PISTOL GRIP ROD HOLDER

BAPGRH » 1156404 **PDQ**

- Powder-coated steel
- Easy anchor design

PDQ

- Case Pack Dimensions: 14.75 in x 6.5 in x 3.5 in



SPIRAL ROD HOLDER

BASRH » 1156403 **PDQ**

- Powder-coated steel

PDQ

- Case Pack Dimensions: 14.5 in x 6.5 in x 3.5 in



MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
ROD HOLDERS					
BAARH45	1236840	45IN ALUMINUM ROD HOLDER	3	11.70	19.99
BABKRH	1236842	BUCKET ROD HOLDER	8	1.60	2.99
BAPGRH	1156404	PISTOL GRIP ROD HOLDER	12	1.07	2.49
BASRH	1156403	SPIRAL ROD HOLDER RED	12	1.19	2.49



berkley-fishing.com



LADY CLASSICS



STAINLESS STEEL HOOK EXTRACTOR

BTLSSHE » 1236830

- Sure-grip jaw action
- Remove embedded hooks safely
- Spring-loaded trigger handle
- Lanyard included
- Ergonomically designed for a ladies hand



MICROFIBER TOWEL

BALMT » 1236831

- Anti-microbial, odor resistant microfiber is light, soft and durable
- Soaks up water easily, dries quickly
- Machine washable



STAINLESS STEEL LINE CLIPPERS

BTLSSC » 1236829

- Corrosion resistant
- Foldout blade and jig cleaner
- Tuning slot for baits
- Lanyard included
- Ergonomically designed for a ladies hand



6 IN PRECISION GRIP PLIERS

BTL6CP » 1236828

- Chrome plated polished finish for rust resistance
- Hardened side cutting jaw
- Ergonomically designed for a ladies hand



FISH GRIP GLOVES

BTLCFG » 1236832

- Heavy-duty yet flexible
- Textured grip
- Protects from fish handling hazards
- Ergonomically designed for a ladies hand

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
LADY CLASSICS					
BTLSSHE	1236830	LADY SS HOOK EXTRACTOR	6	4.53	8.99
BALMT	1236831	LADY MICROFIBER TOWEL	6	4.26	7.99
BTLSSC	1236829	LADY STAINLESS STEEL CLIPPERS	6	3.72	6.99
BTL6CP	1236828	LADY 6 IN PRECISION PLIERS	6	3.36	5.99
BTLCFG	1236832	LADY COATED FISH GLOVES	12	1.69	3.49



berkley-fishing.com



MAINTENANCE



REEL OIL AND GREASE KIT

BAOGK » 1236908

- Guards against rust and corrosion



SILVER ROD TIP REPAIR KIT

BARTRK-S » 1141187

- Quick dry cement
- 3 – 7/64 in medium quality silver tips



BLACK ROD TIP REPAIR KIT

BARTRK-B » 1141157

- Quick dry cement
- 3 – 7/64 in medium quality black tips

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
MAINTENANCE					
BAOGK	1236908	REEL OIL & GREASE KIT	6	2.71	5.49
BARTRK-S	1141187	SILVER ROD TIP REPAIR KIT	12	1.81	5.49
BARTRK-B	1141157	BLACK ROD TIP REPAIR KIT	12	1.70	3.49



berkley-fishing.com



WORM MAINTENANCE



WORM THREADER

BTWT » 1156607

- Stainless steel
- Hollow threading tube
- Buoyant
- Durable wood handle



WORM BLOWER

BAWB » 1236916

- Injects air in small crawlers to enhance size and buoyancy
- Keeps worms off bottom and in front of fish

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
WORM MAINTENANCE					
BTWT	1156607	WORM THREADER	6	2.05	3.99
BAWB	1236916	WORM BLOWER	6	1.38	2.49



berkley-fishing.com



LICENSE HOLDER



PROTECTIVE LICENSE HOLDER

BALH » 1141176

- Water resistant
- Safety pin fastener

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
LICENSE HOLDER					
BALH	1141176	BALH PROTECTIVE LICENSE HOLDER	12	0.59	1.49



berkley-fishing.com



DECALS



12 in BERKLEY BRAND DECAL-RED

BERSR12 » 1264641



12 in BERKLEY BRAND DECAL-WHITE

BERSW12 » 1264642



5 in BERKLEY BRAND DECAL-WHITE

BERSW5 » 1264640



MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
DECALS					
BERSR12	1264641	12 IN BERKLEY STICKER-RED	5	4.26	8.99
BERSW12	1264642	12 IN BERKLEY STICKER-WHITE	5	4.26	8.99
BERSW5	1264640	5 IN BERKLEY STICKER-WHITE	10	1.81	3.99



berkley-fishing.com



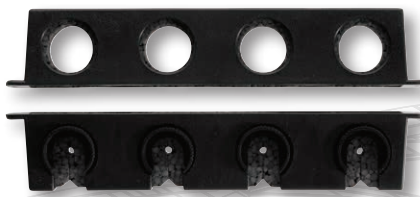
ROD RACKS



COMBO ROD RACK

BACRR » 1236918

- Stores 5 combos neatly and securely
- Foam grip pads



TWIST LOCK HORIZONTAL ROD RACK

TLR1 » 1011087

- Stores 4 rods neatly and securely
- Twist rings to secure rods in place
- Foam grip pads



TUBE ROD RACK

BLACK » TR1B » 1122569

WHITE » TR1W » 1011092

- Stores 3 rods or combos neatly and securely
- Easily attaches to wall



VERTICAL ROD RACK

BAVRR » 1236903

- Stores 6 rods neatly and securely
- Foam grip pads



HORIZONTAL ROD RACK

BAHRR » 1236906

- Stores 6 rods neatly and securely
- Foam grip pads



HORIZONTAL ROD RACK

HR4 » 1056141

- Stores 4 rods neatly and securely
- Foam grip pads

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
ROD RACKS					
BACRR	1236918	COMBO ROD RACK BLK	4	8.96	15.99
TLR1	1011087	TWIST LOK ROD RACK	6	7.76	13.99
TR1B	1122569	TUBE ROD RACK BLACK	6	7.76	13.99
TR1W	1011092	TUBE ROD RACK WH	6	7.76	13.99
BAVRR	1236903	VERTICAL ROD RACK/BLK 4PK	4	6.88	11.99
BAHRR	1236906	HORIZONTAL ROD RACK/BLK 4PK	4	6.88	11.99
HR4	1056141	HORIZONTAL BOAT ROD RACK 4 PLACE	6	5.95	9.99



berkley-fishing.com



NEW! BUCKET



5 GALLON BUCKET

BA5GFB » 1292818

- Perfect for transporting your bait or tackle
- Great for: ice fishing, surf fishing, dock or Pier fishing, bank fishing, and saltwater fishing

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
BUCKET					
BA5GFB	1292818	5 GALLON BUCKET	6	5.32	8.99
BA5GFBP	1316471	BERKLEY 5 GAL BUCKET-168 PALLET	168	4.26	8.99



berkley-fishing.com



DOUGH BAIT MOLDS



DOUGH BAIT MOLD #12/#16

BADBM12/16 » 1264633

PDQ

- Consistently forms the perfect dough ball everytime
- Keeps human scents, sunscreen, and bug spray off your bait
- Protects your fingers from hooks
- Available in blister 2 pack
- 2 Sizes — #16 treble hook and smaller or #12 treble hook and smaller

AVAILABLE IN 2 PDQ SIZES!



DOUGH BAIT MOLD SIZE #12 PDQ

BADBM12Q » 1265921

- Case Pack Dimensions: 5 in x 5 in x 2.75 in
- Includes 24 Pieces



DOUGH BAIT MOLD SIZE #16 PDQ

BADBM16Q » 1265922

- Case Pack Dimensions: 5 in x 5 in x 2.75 in
- Includes 48 Pieces

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
DOUGH BAIT MOLDS					
BADBM12/16	1264633	DOUGH BAIT MOLD 12/16	6	1.81	3.99
BADBM16Q	1265922	DOUGH BAIT MOLD SIZE #16 PDQ	1	51.09	95.52
BADBM12Q	1265921	DOUGH BAIT MOLD SIZE #12 PDQ	1	25.53	47.76



berkley-fishing.com



NEW! SPORTSMAN'S CARTS

Efficiently manage and transport all your fishing gear to your favorite fishing hole with the Berkley Sportsman's Carts. This innovative design provides storage for your fishing tackle and an integrated seat so you can fish comfortably where ever you go. Ideal for fishing on the beach, off a pier, around a lake, pond or river.

FLIP SEAT FOR CUTTING BOARD!



SPORTSMAN'S PRO CART

BASPPC » 1306900

- Compact design for easy transport and storage
- 4 removable rod holders
- Integrated seat and cutting board
- Extending handle for easy toting
- Corrosion resistant aluminum frame with electrostatic finish
- Durable light weight molded wheels
- Heavy duty fabric protects your fishing gear from the elements
- Storage for up to 8 large tackle trays
- Large pivoting feet will not sink in soft dirt or sand
- 300 lb capacity
- Dimensions:

» With tires attached: 20" x 27.5" x 29.5"



SPORTSMAN'S CART

BASPC » 1294836

- Compact design for easy transport and storage
- 2 removable rod holders
- Integrated seat and cutting board
- Extending handle for easy toting
- Heavy duty steel frame with electrostatic finish
- Durable light weight molded wheels
- Storage for up to 8 large tackle trays
- Large pivoting feet will not sink in soft dirt or sand
- 300 lb capacity
- Dimensions:

» With tires attached: 20" x 27.5" x 29.5"

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
SPORTSMAN'S CARTS					
BASPPC	1306900	SPORTSMAN'S PRO CART	1	94.15	149.99
BASPC	1294836	SPORTSMAN'S CART	1	69.15	99.99



berkley-fishing.com



NEW! FISHING CARTS

Efficiently manage and transport all your fishing gear with the Berkley Fishing Cart. This innovative design folds in to a small compact size for easy storage and transport to your favorite fishing spot. Ideal for fishing on the beach, off a pier, around a lake, pond or river.



JUMBO FISHING CART-72

BAJFC72 » 1293244

- Innovative collapsible design for easy transport and storage
- Efficiently transport up to 200 lbs of your favorite fishing gear
- 8 removable rod holders
- Durable fabric liner secures all your fishing gear
- Compact cutting board with bait bucket and knife storage
- Adjustable handle
- Corrosion resistant aluminum frame with electrostatic finish
- Heavy duty pneumatic wheels
- Durable hook & loop straps secure chairs or surf spike during transport
- Storage for a tackle bag, 72 quart cooler, bait bucket, chairs, surf spikes, and more
- Dimensions:
 - » Fully collapsed with tires still attached: 54" x 25.5" x 13"
 - » Inside Frame: 44.5" x 17.75" x 9.5"



FISHING CART-48

BAFC48 » 1294835

- Innovative collapsible design for easy transport and storage
- Efficiently transport up to 200 lbs of your favorite fishing gear
- 6 removable rod holders
- Durable fabric liner secures all your fishing gear
- Compact cutting board with bait bucket and knife storage
- Adjustable handle
- Corrosion resistant aluminum frame with electrostatic finish
- Heavy duty pneumatic wheels
- Durable hook & loop straps secure chairs or surf spike during transport
- Storage for a tackle bag, 48 quart cooler, bait bucket, chairs, surf spikes, and more
- Dimensions:
 - » Fully collapsed with tires still attached: 44" x 25.5" x 13"
 - » Inside frame: 34.5" x 16" x 9.5"

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
FISHING CARTS					
BAJFC72	1293244	JUMBO FISHING CART-72	1	148.94	249.99
BAFC48	1294835	FISHING CART-48	1	127.66	199.99



berkley-fishing.com



NEW!

ALTUS SUNGLASSES



ALTUS SUNGLASSES

FEATURES & BENEFITS

- Thinline performance wrap frame
- Contoured temples with injected hinges for durability
- Megol nose pads with anti-slip grip
- Polarized scratch-resistant lens
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
ALTUS								
BSALTGBS	1304096	ALTUS	GLOSS BLACK	SMOKE	MEDIUM-LARGER	3	\$17.50	\$34.99
BSALTGBC	1304097	ALTUS	GLOSS BLACK	COPPER	MEDIUM-LARGER	3	\$17.50	\$34.99
BSALTGBSBM	1304098	ALTUS	GLOSS BLACK	SMOKE - BLUE MIRROR	MEDIUM-LARGER	3	\$17.50	\$34.99



berkley-fishing.com



NEW! APACHE SUNGLASSES



APACHE SUNGLASSES

FEATURES & BENEFITS

- Sport style semi-rimless performance wrap frame
- Injected hinges for durability
- Anti-slip megol temple tips and nose pads
- Polarized scratch-resistant lens
- Revo mirror coating
- Great for fishing and all outdoor sports

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
APACHE								
BSAPAGBS	1304111	APACHE	GLOSS BLACK	SMOKE	MEDIUM-LARGER	3	\$22.50	\$44.99
BSAPAGBSBM	1304112	APACHE	GLOSS BLACK	SMOKE - BLUE MIRROR	MEDIUM-LARGER	3	\$22.50	\$44.99
BSAPAGBY	1304113	APACHE	GLOSS BLACK	YELLOW	MEDIUM-LARGER	3	\$22.50	\$44.99
BSAPAGBAGM	1304114	APACHE	GLOSS BLACK	AMBER- GREEN MIRROR	MEDIUM-LARGER	3	\$22.50	\$44.99



berkley-fishing.com



NEW! BIG RUSH SUNGLASSES



BIG RUSH SUNGLASSES

FEATURES & BENEFITS

- Extra wide aggressor shape wrap frame
- Full protection wide temples for full coverage and protection against the elements
- Injected hinges
- Polarized scratch-resistant lens
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
BIG RUSH								
BSBRGBS	1304082	BIG RUSH	GLOSS BLACK	SMOKE	LARGER TO X-LARGER	3	\$12.50	\$24.99
BSBRGBA	1304083	BIG RUSH	GLOSS BLACK AND RED BACKSPRAY	AMBER	LARGER TO X-LARGER	3	\$12.50	\$24.99
BSBRGBSBM	1304084	BIG RUSH	GLOSS BLACK	SMOKE - BLUE MIRROR	LARGER TO X-LARGER	3	\$12.50	\$24.99



berkley-fishing.com



NEW! BOLTON SUNGLASSES



BOLTON SUNGLASSES

FEATURES & BENEFITS

- Performance wrap design
- Sleek thinline temples
- Injected hinges
- Polarized scratch-resistant lens

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
BOLTON								
BSBOLGBS	1304075	BOLTON	GLOSS BLACK	SMOKE	MEDIUM-LARGER	3	\$12.50	\$24.99
BSBOLDSBM	1304076	BOLTON	GLOSS DEMI	SMOKE - BLUE MIRROR	MEDIUM-LARGER	3	\$12.50	\$24.99
BSBOLGBAGM	1304077	BOLTON	GLOSS BLACK	AMBER- GREEN MIRROR	MEDIUM-LARGER	3	\$12.50	\$24.99
BSBOLGBC	1304078	BOLTON	GLOSS BLACK	COPPER	MEDIUM-LARGER	3	\$12.50	\$24.99



berkley-fishing.com



NEW! BULLARD SUNGLASSES



BULLARD SUNGLASSES

FEATURES & BENEFITS

- Slimline wrap performance based frame
- Ultra lightweight co-injected temples
- Megol temple tips and nose pads for non-slip grip
- Polarized scratch-resistant lens
- Revo mirror coating
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
BULLARD								
BSBULGBS	1304103	BULLARD	GLOSS BLACK	SMOKE	MEDIUM-LARGER	3	\$22.50	\$44.99
BSBULGBC	1304104	BULLARD	GLOSS BLACK AND RED	COPPER	MEDIUM-LARGER	3	\$22.50	\$44.99
BSBULGBSBM	1304105	BULLARD	GLOSS BLACK AND BLUE	SMOKE - BLUE MIRROR	MEDIUM-LARGER	3	\$22.50	\$44.99
BSBULGBY	1304106	BULLARD	GLOSS BLACK	YELLOW	MEDIUM-LARGER	3	\$22.50	\$44.99



berkley-fishing.com



NEW!

DODGE SUNGLASSES



DODGE SUNGLASSES

FEATURES & BENEFITS

- Great visibility and performance wrap design
- Sleek thinline temples give comfort and maximum field of vision
- Optical hinges for strength and durability
- Polarized scratch-resistant lens
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
DODGE								
BSDODGBS	1304079	DODGE	GLOSS BLACK	SMOKE	MEDIUM-LARGER	3	\$12.50	\$24.99
BSDODDC	1304080	DODGE	GLOSS DEMI	COPPER	MEDIUM-LARGER	3	\$12.50	\$24.99
BSDODGBAGM	1304081	DODGE	GLOSS BLACK	AMBER- GREEN MIRROR	MEDIUM-LARGER	3	\$12.50	\$24.99



berkley-fishing.com



NEW!

FALCON SUNGLASSES



FALCON SUNGLASSES

FEATURES & BENEFITS

- High profile full view wrap frame
- Performance sculpted temples for comfort fit
- Injected hinges for durability
- Megol temple tips and nose pads for non slip grip
- Polarized scratch-resistant lens
- Revo mirror coating
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
FALCON								
BSFALGBS	1304115	FALCON	GLOSS BLACK AND GREY	SMOKE	MEDIUM-LARGER	3	\$22.50	\$44.99
BSFALGBAGM	1304116	FALCON	GLOSS BLACK AND GREY	AMBER- GREEN MIRROR	MEDIUM-LARGER	3	\$22.50	\$44.99
BSFALGBSBM	1304117	FALCON	GLOSS BLACK AND GREY	SMOKE - BLUE MIRROR	MEDIUM-LARGER	3	\$22.50	\$44.99



berkley-fishing.com



NEW! FRYING PAN SUNGLASSES



FRYING PAN SUNGLASSES

FEATURES & BENEFITS

- *Cutting edge wrap design*
- *Injected hinges for durability*
- *Wide temples protect against the elements*
- *Polarized scratch-resistant lens*
- *Great for fishing*

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
FRYING PAN								
BSFPGBS	1304085	FRYING PAN	GLOSS BLACK	SMOKE	MEDIUM-LARGER	3	\$12.50	\$24.99
BSRFPMB	1304087	FRYING PAN	MATTE BLACK	COPPER	MEDIUM-LARGER	3	\$12.50	\$24.99
BSFPGBSBM	1304086	FRYING PAN	GLOSS BLACK	SMOKE - BLUE MIRROR	MEDIUM-LARGER	3	\$12.50	\$24.99



berkley-fishing.com



NEW! LYNX SUNGLASSES



LYNX SUNGLASSES

FEATURES & BENEFITS

- Semi-rimless lightweight thinline frame
- Optical metal nose bridge
- Megol temple tips and nose pads for anti-slip grip
- Polarized scratch-resistant lens
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
LYNX								
BSLYXGBS	1304088	LYNX	GLOSS BLACK	SMOKE	MEDIUM-LARGER	3	\$17.50	\$34.99
BSLYXGBA	1304089	LYNX	GLOSS BLACK	AMBER	MEDIUM-LARGER	3	\$17.50	\$34.99
BSLYXGBSBM	1304090	LYNX	GLOSS BLACK	SMOKE - BLUE MIRROR	MEDIUM-LARGER	3	\$17.50	\$34.99
BSLYXGBY	1304091	LYNX	GLOSS BLACK	YELLOW	MEDIUM-LARGER	3	\$17.50	\$34.99



berkley-fishing.com



NEW! MEAD SUNGLASSES



MEAD SUNGLASSES

FEATURES & BENEFITS

- Performance wrap frame style gives maximum protection from the elements
- Straight edge temple design for comfort and style
- Injected precision hinges for durability
- Polarized scratch-resistant lens
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
MEAD								
BSMEAMBS	1304092	MEAD	MATTE BLACK AND GLOSS WINGS	SMOKE	MEDIUM-LARGER	3	\$17.50	\$34.99
BSMEAGBSBM	1304093	MEAD	GLOSS BLACK AND MATTE WINGS	SMOKE - BLUE MIRROR	MEDIUM-LARGER	3	\$17.50	\$34.99
BSMEAGBAGM	1304094	MEAD	GLOSS BLACK AND MATTE WINGS	AMBER- GREEN MIRROR	MEDIUM-LARGER	3	\$17.50	\$34.99
BSMEADA	1304095	MEAD	GLOSS BLACK AND DEMI WINGS	AMBER	MEDIUM-LARGER	3	\$17.50	\$34.99



berkley-fishing.com



NEW!

THUNDER SUNGLASSES



THUNDER SUNGLASSES

FEATURES & BENEFITS

- Full wrap aggressor shape gives style, comfort and protection
- Injected hinges w metal detail gives maximum durability
- Wide sculptured temples for wind and weather protection
- Polarized scratch-resistant lens
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
THUNDER								
BSTHUGBS	1304099	THUNDER	GLOSS BLACK	SMOKE	LARGER TO X-LARGER	3	\$17.50	\$34.99
BSTHUGBARM	1304100	THUNDER	GLOSS BLACK AND RED	AMBER-RED MIRROR	LARGER TO X-LARGER	3	\$17.50	\$34.99
BSTHUCS	1304101	THUNDER	MATTE CAMO	SMOKE	LARGER TO X-LARGER	3	\$17.50	\$34.99
BSTHUGBSBM	1304102	THUNDER	GLOSS BLACK AND BLUE	SMOKE - BLUE MIRROR	LARGER TO X-LARGER	3	\$17.50	\$34.99



berkley-fishing.com



NEW! ZEPHYR SUNGLASSES



ZEPHYR SUNGLASSES

FEATURES & BENEFITS

- Sleek performance wrap frame for comfort fit
- Lightweight co-injected contoured temples
- Injected hinges
- Megol temple tips and nose pads for anti-slip grip
- Polarized scratch-resistant lens
- Revo mirror coating
- Great for fishing

MODEL #	SAP #	DESCRIPTION	FRAME COLOR	LENS COLOR	HEAD SIZE	CASE PACK	WHOLESALE	MSRP
ZEPHYR								
BSZEPGBS	1304107	ZEPHYR	GLOSS BLACK AND DARK GREY	SMOKE	SMALL-LARGER	3	\$22.50	\$44.99
BSZEPGBC	1304108	ZEPHYR	GLOSS BLACK AND RED BACKSPRAY	COPPER	SMALL-LARGER	3	\$22.50	\$44.99
BSZEPCA	1304109	ZEPHYR	MATTE CAMO AND KHAKI	AMBER	SMALL-LARGER	3	\$22.50	\$44.99
BSZEPGBSBM	1304110	ZEPHYR	MATTE BLACK AND GLOSS BLACK	SMOKE - BLUE MIRROR	SMALL-LARGER	3	\$22.50	\$44.99



berkley-fishing.com



SUNGLASSES HOLDERS



VISOR SUNGLASSES CLIP

BAVC » 1141213

PDQ

- Easy eject button quickly releases glasses
- Foam pads securely hold sunglasses without bending frames
- Spring wire clip attaches to car visor, dashboard or your belt

PDQ

- Case Pack Dimensions: 3.5 in x 5.5 in x 5.5 in



NEOPRENE GLASSES CASE

BANGC » 1141177

- Guards glasses against scratches
- Smooth glide zipper closure
- Belt clip attachment included



LADIES SUNGLASS CASE

BALNGC » 1236834

- Guards glasses against scratches
- Smooth glide zipper closure
- Durable belt clip included
- Machine washable

MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
SUNGLASSES HOLDERS					
BAVC	1141213	BAVC VISOR SUNGLASS CLIP	12	1.82	4.49
BANGC	1141177	BANGC NEOPRENE GLASSES CASE	6	1.55	2.99
BALNGC	1236834	BALNGC LADY NEOPRENE GLASSES CASE	6	1.55	2.99



berkley-fishing.com



SUNGLASSES STRAPS



CAMOUFLAGE SUNGLASSES STRAP

BACSS » 1141169 PDQ

- Keep glasses handy

PDQ

- Case Pack Dimensions: 3.5 in x 5.5 in x 5.5 in



LADIES SUNGLASS STRAP

BALSGS » 1236833 PDQ

- Keep glasses handy
- Lightweight

PDQ

- Case Pack Dimensions: 3.5 in x 5.5 in x 5.5 in



SUNGLASSES STRAP

BANSS » 1141160 PDQ

- Keep glasses handy

PDQ

- Case Pack Dimensions: 3.5 in x 5.5 in x 5.5 in



MODEL #	SAP #	DESCRIPTION	CASE PACK	WHOLESALE	MSRP
SUNGLASSES HOLDERS					
BACSS	1141169	BACSS CAMO SUNGLASS STRAPS 1 PK	20	2.56	4.49
BALSGS	1236833	BALSGS LADY SUNGLASSES STRAP	20	2.56	4.49
BANSS	1141160	BANSS NEOPRENE SUNGLASS STRAPS 1PK	20	1.04	2.49



SUNGLASSES CASES



MICRO FIBER CASE

BAMFGB » 1310937

- Microfiber protects eyewear from scratches
- Doubles as a cleaning cloth
- Drawstring cinches bag to secure eyewear



PADDED CASE

BAPGC » 1310939

- Large padded design fits most frames
- Rigid outer shell keeps glasses from getting crushed
- Velcro closure



MOLDED EVA CASE

BAMEVAGC » 1310938

- Asymmetrical design fits most frames
- Rigid structure keeps glasses from getting crushed
- Zipper closure

MODEL #	SAP #	DESCRIPTION	COLOR	CASE PACK	WHOLESALE	MSRP
SUNGLASSES HOLDERS						
BAMFGB	1310937	MICRO FIBER CASE	BLACK	6	\$2.02	\$4.99
BAPGC	1310939	PADDED CASE	BLACK	5	\$3.99	\$9.99
BAMEVAGC	1310938	MOLDED EVA CASE	BLACK	5	\$6.01	\$14.99



berkley-fishing.com

