



**MITCHELL®**

2014 PRODUCT CATALOG

# 300<sup>PRO</sup>



# 300<sup>PRO</sup>

Mitchell has taken its popular 300 series and elevated it to an all-new performance level with the 300Pro. The innovative bail halo, carbon hybrid drag, machined aluminum spool, and handle give this reel high-performance features so that every angler can fish like a pro. The all NEW 300Pro is a proud evolution of the legendary and historic Mitchell 300 family.

## 10 BEARING SYSTEM

### FEATURES

- 10 Bearings with an instant Anti-Reverse for smooth operation
- Innovative Bail Halo for superior strength
- Extremely strong advanced polymeric body
- Aluminum spool and handle with a EVA knob
- Smooth Hybrid Carbon Fiber Drag

### REEL

MODEL #	SAP #	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	IPT	MAX DRAG
310PRO	1294205/ BOX	100 lb/4 yd	110 lb/6 yd	5.2:1	20.5	6.4
308PRO	1294204/ BOX	130 lb/8 yd	190 lb/8 yd	5.8:1	30.5	14
300PRO	1294203/ BOX	180 lb/12 yd	210 lb/14 yd	5.8:1	33	14

## 24 TON GRAPHITE

### FEATURES

- 24 TON graphite rod
- Stainless steel guides and inserts
- EVA split grip handle for comfort and balance

### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
310PRO/56L2	1294137	Light	2-8	5'6"	2
308PRO/60ML1	1294138	Medium Light	4-10	6'0"	1
308PRO/66M1	1294149	Medium	6-12	6'6"	1
310PRO/70L2	1294150	Light	2-8	7'0"	2
300PRO/70M2	1294151	Medium	6-12	7'0"	2

300



# 300

In 1948, we invented the modern spinning reel. With the introduction of the next generation of Mitchell 300 spinning reels, we remain dedicated to our heritage of creating trusted fishing tackle and memories that last a life time. With an innovative bail halo design that provides superior line management properties and unmatched strength, anglers experience outstanding performance from the legend in spinning reels. Rediscover Mitchell.

## 8 BEARING SYSTEM

### FEATURES

- 8 Bearings with an instant Anti-Reverse for smooth operation
- Innovative Bail Halo for superior strength
- Extremely strong advanced polymeric body
- Aluminum handle and spool for added strength
- Multi-Disk Drag System for consistent drag pressure

### REEL

MODEL #	SAP #	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	IPT	MAX DRAG
310	1294208 BOX/ 1294241 CLAM	100 lb/4 yd	110 lb/6 yd	5.2:1	20.5	6.4
308	1294207 BOX/ 1294240 CLAM	130 lb/8 yd	190 lb/8 yd	5.1:1	27	14
300	1294206 BOX/ 1294239 CLAM	180 lb/12 yd	210 lb/14 yd	5.1:1	29	14

## 24 TON GRAPHITE

### FEATURES

- 24 TON graphite rod
- Stainless steel guides and inserts
- Lightweight split grip cork handle

### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
310/56L2	1294152	Light	2-8	5'6"	2
308/60ML1	1294153	Medium Light	4-10	6'0"	1
308/60M1	1294154	Medium	6-12	6'0"	1
308/66M2	1294155	Medium	6-12	6'6"	2
310/70L2	1294156	Light	2-8	7'0"	2
300/70M2	1294157	Medium	6-12	7'0"	2
300/70MH2	1294158	Medium Heavy	8-14	7'0"	2

# AVOCET® IV GOLD



# AVOCET® IV GOLD

The Avocet IV Gold reels have been designed for optimal performance while keeping the reliable operation that Mitchell reels are known for. With seven super smooth ball bearings and a quick-stop anti-reverse, these new reels will stop a fish in its tracks and effortlessly bring it back to the boat. Features a dual bearing supported pinion gear for perfect gear alignment and smooth all-day operation.



## FEATURES

- 8 Bearings with Instant Anti-Reverse for smooth operation
- Multi-Disc drag system for consistent drag pressure
- Aluminum handle and spool for added strength
- Neverfail™ Bail Spring System

## REEL

MODEL #	SAP #	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	IPT	MAX DRAG
AVGIV-500UL	1265414 BOX/ 1265415 CLAM	110 lb/4 yd	110 lb/6 yd	5.4:1	22	9
AVGIV-1000	1265416 BOX/ 1265417 CLAM	110 lb/6 yd	150 lb/6 yd	5.4:1	22	9
AVGIV-2000	1265418 BOX/ 1265649 CLAM	120 lb/8 yd	190 lb/8 yd	5.4:1	25	18
AVGIV-3000	1265650 BOX/ 1265651 CLAM	175 lb/8 yd	180 lb/10 yd	5.4:1	29	18
AVGIV-4000	1265652 BOX/ 1265653 CLAM	180 lb/12 yd	210 lb/14 yd	5.2:1	29	18

## FEATURES

- Graphite rod
- Stainless Steel guides and inserts
- Stainless Steel hook keeper
- Lightweight split grip cork handle

## COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
AVGIV-500UL/562L	1265666	LIGHT	2-8	5' 6"	2
AVGIV-1000/601M	1265667	MEDIUM	6-12	6' 0"	1
AVGIV-2000/662M	1265668	MEDIUM	6-12	6' 6"	2
AVGIV-2000/702M	1265669	MEDIUM	6-12	7' 0"	2

# AVOCET® IV SILVER

FRONT DRAG AND REAR DRAG



# AVOCET® IV SILVER

## FRONT DRAG AND REAR DRAG

The Avocet IV Silver features the same components as higher end reels but at a more affordable price. Three ball bearings and a quick-stop anti-reverse give anglers the upper hand with any fish they hook. The dual bearing supported pinion ensures smooth operation and less fatigue on their cranking hand.

The Rapid Drag feature of the rear drag model allows for quick adjustments during the fight. Giving even more control when battling a fish.

### 4 BEARING SYSTEM

#### FEATURES

- 4 Bearings with Instant Anti-Reverse for smooth operation
- Multi-Disc drag system for consistent drag pressure
- Aluminum spool for added strength
- Neverfail™ Bail System
- Rapid Drag for unmatched fish fighting capability (*Rear Drag Only*)

REEL						
MODEL #	SAP #	MONO	BRAID	GEAR RATIO	IPT	MAX DRAG
FRONT DRAG						
AVSIV-500UL	1265654 BOX/ 1265655 CLAM	110 lb/4 yd	110 lb/6 yd	5.4:1	22	9
AVSIV-1000	1265656 BOX/ 1265657 CLAM	110 lb/6 yd	150 lb/6 yd	5.4:1	22	9
AVSIV-2000	1265658 BOX/ 1265659 CLAM	120 lb/8 yd	190 lb/8 yd	5.4:1	25	18
AVSIV-3000	1265660 BOX/ 1265661 CLAM	175 lb/8 yd	180 lb/10 yd	5.4:1	29	18
AVSIV-4000	1265662 BOX/ 1265663 CLAM	180 lb/12 yd	210 lb/14 yd	5.2:1	29	18
REAR DRAG						
AVSIV-1000R-C	1265664 CLAM	110 lb/6 yd	150 lb/6 yd	5.4:1	22	7.5
AVSIV-2000R-C	1265665 CLAM	120 lb/8 yd	190 lb/8 yd	5.4:1	25	7.5

#### FEATURES

- Graphite rod
- Stainless steel guides and inserts
- Full cork grip for comfort

COMBO					
MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
FRONT DRAG					
AVSIV-500UL/562L	1265670	LIGHT	2-8	5' 6"	2
AVSIV-1000/601M	1265671	MEDIUM	6-12	6' 0"	1
AVSIV-1000/602ML	1288661	MEDIUM LIGHT	4-10	6' 0"	2
AVSIV-2000/662ML	1288662	MEDIUM LIGHT	4-10	6' 6"	2
AVSIV-2000/661M	1265672	MEDIUM	6-12	6' 6"	1
AVSIV-2000/662M	1265673	MEDIUM	6-12	6' 6"	2
AVSIV-2000/702M	1265674	MEDIUM	6-12	7' 0"	2
AVSIV-500UL/702UL	1265675	ULTRA LIGHT	2-6	7' 0"	2
REAR DRAG					
AVSIV-2000R/662M	1288660	MEDIUM	6-12	6' 6"	2

PESCA™



# PESCA™



The Pesca combo is a no-fail choice for the angler looking for a dependable reel paired with a well-built rod. Featuring a cork handle that provides a comfortable grip, the Pesca combo is a medium to medium-heavy action combo that anglers can count on.

**10**  
**BEARING**  
**SYSTEM**

#### FEATURES

- Ball bearing drive for smooth operation
- Double drilled diecast aluminum spool provides reduced weight and durability
- Graphite composite rod for increased strength and durability
- Cork handle for a comfortable grip

#### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
PSA1000/602M	1140250	MEDIUM	4-12	6' 0"	2
PSA2000/662M	1140251	MEDIUM	4-12	6' 6"	2



[WWW.FISHMITCHELL.COM](http://WWW.FISHMITCHELL.COM)

**MITCHELL**

PURE FISHING INC., A SUBSIDIARY OF  
JARDEN CORPORATION (NYSE: JAH)