

A man with a beard and mustache, wearing a cap and sunglasses, is shown in a dynamic pose holding a fishing rod. The rod is curved, suggesting a catch. The background is a dramatic, cloudy sky.

It started in **1976.**

*Shakespeare*<sup>®</sup>

**Ugly Stik**<sup>®</sup>

2014 CATALOG



Introducing the next generation of Ugly Stik. The

**Ugly Stik<sup>®</sup> GX2<sup>™</sup>,**

a lighter feeling rod with the same toughness that

makes Ugly Stik<sup>®</sup> every angler's

**WORKHORSE.**







## TABLE OF CONTENTS

### UGLY STIK GX2

Rods.....	1-2
Combos .....	3-4
Ladies.....	5
Youth .....	6

### UGLY STIK

Rods.....	7-12
Combos .....	12-13
Kits .....	14

### SHAKESPEARE

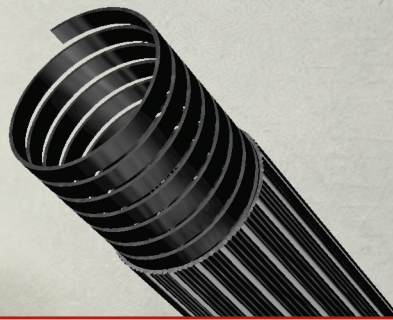
Rods.....	15-18
Reels.....	19-24
Combos .....	25-32
Catch More Fish ....	33-37
Kits .....	38-41
Fishing line / Decals...	42
Ladies Product.....	43-44
Youth Product .....	45-47
Licensed Product ..	48-55





What makes the  
**Ugly Stik® GX2™**





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## **UGLY TECH**<sup>TM</sup>

CONSTRUCTION

Graphite and fiberglass construction create a strong, yet sensitive rod with better balance.



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## **UGLY TUFF**<sup>TM</sup>

GUIDES

Newly designed guides provide maximum durability.



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## UGLY STIK<sup>®</sup>

# **CLEAR TIP**<sup>®</sup>

Delivers extra strength right where you need it  
and is sensitive to the lightest strike

WARRANTY <sup>7</sup> YEAR





# UGLY HAS SPAWNED

Everything you love about Ugly Stik®,  
now with better balance and even  
more durability.





# SPECIFICATIONS

CASTING RODS									
MODEL #	SAP #	LENGTH	PCS.	POWER	LURE WT.	LINE WT.	# GUIDES	GUIDE	REEL SEAT
USCAP561M*	1264707	5'6"	1	M	1/4-5/8	8-20	5 + tip	SF	Twist Lock
USCAP601M*	1264708	6'0"	1	M	1/4-5/8	12-20	5 + tip	SF	Twist Lock
USCA562M	1264720	5'6"	2	M	1/8-5/8	6-12	5 + tip	SF	Twist Lock
USCA601M	1264709	6'0"	1	M	1/4-5/8	8-20	6 + tip	SF	Twist Lock
USCA602M	1264721	6'0"	2	M	1/4-5/8	6-12	5 + tip	SF	Twist Lock
USCA601MH	1264710	6'0"	1	MH	1/4-3/4	10-25	6 + tip	SF	Twist Lock
USCA661M	1264711	6'6"	1	M	1/4-5/8	8-20	6 + tip	SF	Twist Lock
USCA661MH	1264712	6'6"	1	MH	1/4-3/4	10-25	6 + tip	SF	Conventional
USCA662MH	1264713	6'6"	2	MH	1/4-3/4	10-25	6 + tip	SF	Conventional
USCA661H	1264714	6'6"	1	H	1/2-1 1/2	20-50	6 + tip	DF	Conventional
USCA701M	1264715	7'0"	1	M	1/4-5/8	8-20	7 + tip	SF	Conventional
USCA701MH	1264716	7'0"	1	MH	1/4-3/4	10-25	7 + tip	SF	Conventional
USCA702M	1264718	7'0"	2	M	1/4-5/8	8-20	7 + tip	SF	Conventional
USCA702ML	1264719	7'0"	2	ML	1/4-3/4	8-20	7 + tip	DF	Conventional
USCA761ML	1264717	7'6"	1	ML	1/4-3/4	6-17	7 + tip	SF	Conventional

SPINNING RODS									
MODEL #	SAP #	LENGTH	PCS.	POWER	LURE WT.	LINE WT.	# GUIDES	GUIDE	REEL SEAT
USSP461UL	1264722	4'6"	1	UL	1/32-1/4	2-6	4 + tip	SF	Twist Lock
USSP481UL	1264723	4'8"	1	UL	1/32-1/4	2-6	4 + tip	SF	Twist Lock
USSP491H	1264737	4'9"	1	H	1/4-3/4	8-20	4 + tip	DF	Conventional
USSP501UL	1264724	5'0"	1	UL	1/32-1/4	2-6	4 + tip	SF	Twist Lock
USSP502UL	1264725	5'0"	2	UL	1/32-1/4	2-6	4 + tip	SF	Twist Lock
USSP561M	1264726	5'6"	1	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USSP562L	1264727	5'6"	2	L	1/8-1/2	4-10	4 + tip	SF	Twist Lock
USSP5101M	1264728	5'10"	1	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USSP5102M	1264729	5'10"	2	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USSP602L	1264731	6'0"	2	L	1/8-1/2	4-10	5 + tip	SF	Twist Lock
USSP602M	1264730	6'0"	2	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USSP601MH	1264732	6'0"	1	MH	1/4-3/4	8-20	5 + tip	SF	Twist Lock
USSP601H	1264738	6'0"	1	H	3/8-1	8-20	5 + tip	DF	Conventional
USSP662L	1264734	6'6"	2	L	1/8-1/2	4-10	5 + tip	SF	Twist Lock
USSP662M	1264733	6'6"	2	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USSP661MH	1264739	6'6"	1	MH	1/4-3/4	8-20	5 + tip	DF	Conventional
USSP702UL	1293453	7'0"	2	UL	1/32-1/4	2-6	5 + tip	SF	Twist Lock
USSP702M	1264735	7'0"	2	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USSP902M	1264736	9'0"	2	M	1/8-3/4	4-20	7 + tip	SF	Conventional
USSP701MH	1264740	7'0"	1	MH	1/4-3/4	8-20	5 + tip	DF	Conventional

PACK RODS									
MODEL #	SAP #	LENGTH	PCS.	POWER	LURE WT.	LINE WT.	# GUIDES	GUIDE	REEL SEAT
USSP503L	1286734	5'0"	3	L	1/16-3/8	4-10	4 + tip	SF	Twist Lock
USSP604M	1286735	6'0"	4	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USSP664M	1286736	6'6"	4	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock

\* DENOTES PISTOL GRIP



# UGLY WON'T QUIT



## SPINNING COMBOS

MODEL #	SAP #	REEL	BEARINGS	PRE-SPOOLED	LENGTH	PCS.	POWER
USSP481UL/20CB0	1264699	20	3 + 1	NA	4'8"	1	UL
USSP502L/25CB0	1264700	25	3 + 1	NA	5'0"	2	L
USSP702UL/25CB0	1293452	25	3 + 1	NA	7'0"	2	UL
USSP602M/30CB0	1264701	30	3 + 1	NA	6'0"	2	M
USSP662M/35CB0	1264702	35	3 + 1	NA	6'6"	2	M
USSP661MH/40CB0	1264703	40	2 + 1	NA	6'6"	1	MH
USSP701MH/50CB0	1264704	50	2 + 1	NA	7'0"	1	MH





LOW PROFILE COMBO							
MODEL #	SAP #	REEL	BEARINGS	PRE-SPOOLED	LENGTH	PCS.	POWER
USCA661M/LPCBO	1264705	LP	1	12 LB.	6'6"	1	M
SPINCAST COMBOS							
MODEL #	SAP #	REEL	BEARINGS	PRE-SPOOLED	LENGTH	PCS.	POWER
USSP481UL/MSCBO	1264695	MS	1	4 LB.	4'8"	1	UL
USCA481UL/MCCBO	1264696	MC	1	4 LB.	4'8"	1	UL
USCA502L/SC6CBO	1264697	6	NA	6 LB.	5'0"	2	L
USCA602M/SC10CBO	1264698	10	NA	10 LB.	6'0"	2	M



# UGLY GETS SENSITIVE



ULTRA SENSITIVE

Shakespeare®

## LADIES CASTING RODS

MODEL #	SAP #	LENGTH	PCS.	POWER	LURE WT.	LINE WT.	# GUIDES	GUIDE	REEL SEAT
USLDCA562M	1286373	5'6"	2	M	1/8-5/8	10-17	5 + tip	SF	Twist Lock
USLDCA601M	1286374	6'0"	1	M	1/4-3/4	10-17	6 + tip	SF	Twist Lock

## LADIES SPINNING RODS

MODEL #	SAP #	LENGTH	PCS.	POWER	LURE WT.	LINE WT.	# GUIDES	GUIDE	REEL SEAT
USLDSP502UL	1286369	5'0"	2	UL	1/32-1/4	2-6	4 + tip	SF	Twist Lock
USLDSP602M	1286370	6'0"	2	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USLDSP662M	1286371	6'6"	2	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock
USLDSP702M	1286372	7'0"	2	M	1/8-5/8	6-15	5 + tip	SF	Twist Lock

## LADIES SPINCAST COMBO

MODEL #	SAP #	REEL	BEARINGS	PRE-SPOOLED	LENGTH	PCS.	POWER
USLDCA562M/SC6CBO	1286366	6	NA	6 LB.	5'6"	2	M

## LADIES SPINNING COMBOS

MODEL #	SAP #	REEL	BEARINGS	PRE-SPOOLED	LENGTH	PCS.	POWER
USLDSP461UL/20CBO	1286367	20	3 + 1	NA	4'6"	1	UL
USLDSP602M/30CBO	1286368	30	3 + 1	NA	6'0"	2	M



# UGLY GOES TO SCHOOL

2X UGLY ALPHA

Shakespeare

SPINCAST

SPINNING

## YOUTH SPINCAST COMBO

MODEL #	SAP #	REEL	BEARINGS	PRE-SPOOLED	LENGTH	PCS.	POWER
USYTHSC6CB0	1293161	6	NA	6 LB.	5'6"	2	M

## YOUTH SPINNING COMBO

MODEL #	SAP #	REEL	BEARINGS	PRE-SPOOLED	LENGTH	PCS.	POWER
USYTHSP30CB0	1292385	30	1	NA	5'6"	2	M



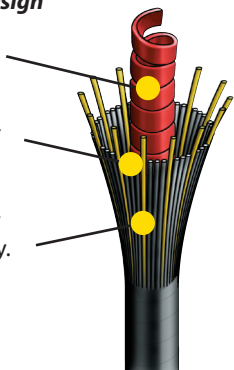
# Ugly Stik®

## Ugly Stik Lite®

*For those who want the legendary toughness of an Ugly Stik in a lighter rod.*

### Triple Built Blank Design

- Graphite inner core for strength.
- E-Glass middle layer for flexibility.
- Graphite outer layer for added sensitivity.



### All Ugly Stik Lite Rods Feature:

- Howald Process Triple-Built™ blank construction with added graphite for lighter weight and smaller diameters.
- Stainless steel guides with stainless steel inserts.
- Authentic Ugly Stik® Clear Tip® design.

### Freshwater Rods

- Casting models feature "Comfort Fit" exposed blank reel seats.
- Spinning models feature twist lock reel seats.

### Inshore Rods

- Even taper actions for throwing live bait and artificial lures.
- Graphite reel seats.

### Salmon/Steelhead Rods

- Fuji® graphite reel seats.
- Double bridge guides for added strength.







## WARRANTY 5 YEAR

### Ugly Stik Lite Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
CA11601M	1148969	6'0"	1	M	1/4-5/8	10-17	8+tip	A
CA11661M	1148970	6'6"	1	M	1/4-5/8	10-17	9+tip	A
CA11661MH	1148971	6'6"	1	MH	1/4-3/4	12-20	9+tip	A
CA11701MH	1148973	7'0"	1	MH	1/4-3/4	12-20	9+tip	A
CA11702UL	1148974	7'0"	2	UL	1/32-1/4	2-6	9+tip	A
SP11461UL	1149516	4'6"	1	UL	1/32-1/4	2-6	5+tip	D
SP11501UL	1149517	5'0"	1	UL	1/32-1/4	2-6	5+tip	D
SP11502UL	1149518	5'0"	2	UL	1/32-1/4	2-6	5+tip	D
SP11591ML	1149520	5'9"	1	ML	1/16-1/4	4-10	6+tip	D
SP11562L	1149519	5'6"	2	L	1/8-1/2	4-8	6+tip	D
SP11621L	1149523	6'2"	1	L	1/8-1/2	4-8	6+tip	D
SP11602M	1149522	6'0"	2	M	1/8-5/8	6-15	6+tip	D
SP11601MH	1149521	6'0"	1	MH	1/4-3/4	8-17	6+tip	D
SP11662UL	1149526	6'6"	2	UL	1/32-1/4	2-6	7+tip	D
SP11662M	1149525	6'6"	2	M	1/8-5/8	6-15	7+tip	D
SP11702UL	1149529	7'0"	2	UL	1/32-1/4	2-6	8+tip	D
SP11702M	1149528	7'0"	2	M	1/8-5/8	6-15	8+tip	D

### Ugly Stik Lite Inshore

CA11661M	1149002	6'6"	1	M	1/4-5/8	10-17	7+tip	B
CA11701M	1148972	7'0"	1	M	1/4-5/8	12-25	7+tip	B
CA11701MH	1150728	7'0"	1	MH	3/8-1 1/4	15-30	7+tip	B
SPI 11661M	1149583	6'6"	1	M	1/4-5/8	6-15	5+tip	E
SP11661MH	1149524	6'6"	1	MH	1/4-3/4	8-17	5+tip	E
SPI 11701ML	1149585	7'0"	1	ML	1/8-1/2	6-15	5+tip	E
SPI11701M	1149584	7'0"	1	M	1/4-5/8	6-15	5+tip	E
SP11701MH	1149527	7'0"	1	MH	1/4-3/4	8-17	5+tip	E
SPI 11761ML	1149586	7'6"	1	ML	1/8-5/8	6-15	5+tip	E

### Ugly Stik Lite Salmon/Steelhead

CAS11862M	1149833	8'6"	2	M	1/8-5/8	6-12	8+tip	C
CAS11862MH	1149834	8'6"	2	MH	1/8-3/4	8-20	8+tip	C
CAS11862H	1149832	8'6"	2	H	1/4-1	12-30	8+tip	C
CAS11902MH	1149030	9'0"	2	MH	1/8-3/4	8-20	8+tip	C
CAS11902XH	1149031	9'0"	2	XH	3/8-1 1/2	15-40	8+tip	C
MDS11862MH	1149888	8'6"	2	MH	1/4-3/4	12-30	8+tip	G
SPS11862M	1149628	8'6"	2	M	1/8-5/8	8-20	6+tip	F
SPS11862MH	1149629	8'6"	2	MH	1/8-3/4	10-25	6+tip	F
SPS11862H	1149627	8'6"	2	H	1/4-1	12-30	6+tip	F
SPS11902XH	1149630	9'0"	2	XH	3/8-1 1/2	15-40	7+tip	F



## Ugly Stik® Tiger™

Versatile bigwater rods that can be used across many species from coast to coast. Ugly Stik Tiger rods feature Fuji® graphite reel seats with cushioned stainless steel hoods.

### Tiger Rods

- Durable EVA grips.
- Heavy-duty stainless steel reinforced guides and tip tops.
- Fast action tips and strong, reinforced fighting butts.

### Tiger Lite Rods

- Double-footed Fuji® stainless steel guides with aluminum oxide inserts.
- Actions specifically designed for jetty and plug fishing.

### Tiger Lite Jig Rods

- Durable EVA grips.
- Tip-tops with Alconite inserts for strength and durability.
- Actions specifically designed for Jig and bottom fishing.



**WARRANTY** 5 YEAR



### Ugly Stik Tiger Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
BWS220070	1149404	7'0"	1	ML	1/2-4	12-30	6+tip	B
BWS220170	1149407	7'0"	1	M	3/4-6	20-50	6+tip	B
BWS2201270	1149405	7'0"	2	M	1/2-6	10-50	6+tip	B
BWC220166	1148952	6'6"	1	M	3/4-6	15-40	7+tip	B
BWC220070	1148947	7'0"	1	ML	1/2-4	12-30	8+tip	C
BWC220170	1148954	7'0"	1	M	3/4-6	20-50	8+tip	B
BWC2201270	1148951	7'0"	2	M	1/2-6	10-50	7+tip	B
BWC220270	1148956	7'0"	1	MH	3/4-8	30-60	8+tip	B
BWCA0220170	1148958	7'0"	1	M	3/4-6	20-50	8+tip	B
BWCA0220270	1148959	7'0"	1	MH	3/4-8	30-60	8+tip	B
BWD220080	1149786	8'0"	2	ML	1-4	12-30	8+tip	A

### Ugly Stik Tiger Lite Rods

BWSL220066	1149409	6'6"	1	MH	3/4-4	12-30	5+tip	E
BWSL220069	1149410	6'9"	1	M	1/2-3	10-25	6+tip	E
BWSL220070	1149412	7'0"	1	H	1-5	14-40	6+tip	E
BWCL220066	1148961	6'6"	1	MH	3/4-4	12-30	7+tip	D
BWCL220069	1148962	6'9"	1	M	1/2-3	10-25	7+tip	D
BWCL220070	1148964	7'0"	1	H	1-5	14-40	7+tip	D

### Jigging

BWCJL220058	1205412	5'8"	1	XH	8-14	100-200	7+tip	F
BWCJL2200510	1187291	5'10"	1	XH	6-10	80-130	7+tip	F
BWCJL220063	1187292	6'3"	1	H	4-7	50-100	8+tip	F
BWSJL220060	1187290	6'0"	1	XH	6-10	80-130	6+tip	G
BWSJL220066	1187285	6'6"	1	H	4-7	50-100	7+tip	G



## BIGWATER RODS

*Anglers around the world rely on the dependability and toughness of Ugly Stik Bigwater rods to land that trophy fish.*

### Ugly Stik Bigwater Rods Feature:

- Ugly Stik Clear Tip® design for added strength and sensitivity.
- Double-footed Fuji® stainless steel guides with aluminum oxide inserts.
- BWB model boat rods feature metallic underwraps with aluminum oxide guides, nylon gimballs and rubber butt caps.
- BWSU model stand-up designs feature AFTCO® HD roll guides and tip-top with machined aluminum reel seats.



# WARRANTY

5  
YEAR

### Ugly Stik Bigwater Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
BWS110160	1149809	6'0"	1	H	3/4-4	15-30	5+tip	C
BWS110066	1149802	6'6"	2	M	1/2-3	10-25	5+tip	C
BWS110166	1149810	6'6"	1	M	1/2-3	12-30	5+tip	C
BWS110070	1149804	7'0"	2	M	1/2-3	10-25	5+tip	C
BWS110170	1149811	7'0"	1	M	1/2-4	12-30	5+tip	C
BWS110270	1149814	7'0"	1	H	1-6	15-40	5+tip	J
BWSG110270	1149828	7'0"	1	H	1-6	15-40	5+tip	E
BWS110080	1149806	8'0"	2	M	3/4-3	10-25	5+tip	J
BWS110180	1149813	8'0"	2	M	1-4	12-20	6+tip	C
BWS110280	1149815	8'0"	2	H	1-6	12-30	5+tip	J
BWS110090	1149808	9'0"	2	MH	1-4	12-30	5+tip	J
BWS1100100	1149795	10'0"	2	MH	1-6	12-30	5+tip	J
BWS1100110	1149797	11'0"	2	H	2-8	12-40	6+tip	K
BWS1100120	1149798	12'0"	2	H	2-12	12-40	6+tip	K
BWS1100150	1149800	15'0"	2	MH	2-12	12-40	8+tip	G
BWC112056	1149776	5'6"	1	H	3/4-3	15-25	6+tip	B
BWC112060	1149777	6'0"	1	H	3/4-3	15-25	5+tip	B
BWC112066	1148943	6'6"	1	MH	1/2-2	12-20	6+tip	B
BWC112070	1148945	7'0"	1	MH	1/2-2	12-20	6+tip	B
BWC1100100	1148939	10'0"	2	H	2-12	12-40	6+tip	L
BWC1100120	1148940	12'0"	2	H	2-12	12-40	6+tip	L
BWC1102120	1148941	12'0"	2	XH	6-24	15-50	6+tip	L
BWD110170	1149780	7'0"	2	M	Downrigger	12-20	7+tip	B
BWD110183	1149781	8'3"	2	L	Downrigger	6-20	9+tip	H
BWD110190	1149783	9'0"	2	L	Downrigger	6-20	10+tip	H
BWD113170	1149785	7'0"	1	L	Downrigger	6-17	8+tip	H
BWDD1100100	1149787	10'0"	2	MH	Dipsey Diver	12-30	9+tip	J
BWF11009089	1149790	9'0"	2	#8/9 Fly Line			8+tip	A
BWF11009010	1149788	9'0"	2	#10 Fly Line			8+tip	A
BWB113066	1149761	6'6"	1	M	1-3	15-40	5+tip	E
BWB114060	1149762	6'0"	1	MH	2-6	20-50	5+tip	E
BWB114066	1149763	6'6"	1	MH	2-6	20-50	5+tip	E
BWB114070	1149765	7'0"	1	MH	2-6	20-50	6+tip	E
BWB116066	1149766	6'6"	1	H	3-12	40-80	5+tip	E
BWB112080	1149760	8'0"	1	H	3-12	40-80	7+tip	E
BWSB112070	1149408	7'0"	1	H	2-6	15-30	5+tip	E
BWSU115013056	1149830	5'6"	1	XH	3-12	50-130	5+tip	F
BWSU11308060	1149829	6'0"	1	H	2-8	30-80	6+tip	F
<b>Salmon/Steelhead</b>								
CA11862MH	1148975	8'6"	2	MH	1/8-3/4	8-20	8+tip	D
SP11862M	1149530	8'6"	2	M	1/8-5/8	8-20	6+tip	I



## BIGWATER *Custom* RODS

- Fuji® graphite reel seats with corrosion resistance stainless steel hoods.
- USCB models feature foul proof guides.

## INSHORE SELECT RODS

- Howald Process Triple-Built™ blank construction with added graphite for lighter weight and smaller diameters.
- Fuji® stainless steel guides with aluminum oxide inserts on both casting & spinning models.

WARRANTY **5** YEAR



### Ugly Stik Custom Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
USCC2270ML	1149648	7'0"	1	ML	1/2-4	12-30	9+tip	A
USCC2270M	1149646	7'0"	1	M	3/4-6	20-50	9+tip	A
USCC2270MH	1149647	7'0"	1	MH	3/4-8	30-60	9+tip	A
USCS1170M	1149661	7'0"	1	M	1/2-4	14-17	6+tip	C
USCS1170H	1149660	7'0"	1	H	1-6	17-25	6+tip	D
USCS1170MH	1149662	7'0"	1	MH	1-6	15-30	6+tip	D
USCB1170M	1149919	7'0"	1	M	1-4	15-30	9+tip	A
USCB1170MH	1149920	7'0"	1	MH	1-8	30-50	7+tip	B
USCB1180XH	1149921	8'0"	1	XH	3-12	40-50	7+tip	E

### Ugly Stik Inshore Select Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
ISCA11701ML	1187294	7'0"	1	ML	1/8-1/2	10-20	8+tip	F
ISCA11701M	1187295	7'0"	1	M	1/4-5/8	12-25	8+tip	F
ISSP11701ML	1187296	7'0"	1	ML	1/8-1/2	6-15	7+tip	G
ISSP11701M	1187297	7'0"	1	M	1/4-5/8	8-20	7+tip	G
ISSP11701MH	1205411	7'0"	1	MH	1/4-3/4	10-25	8+tip	G
ISSP11761M	1187298	7'6"	1	M	1/4-5/8	8-20	8+tip	G
ISSP11761MH	1187299	7'6"	1	MH	1/4-3/4	10-25	8+tip	G





## SPECIES SPECIFIC RODS

*Ugly Stik rods with actions and components that are perfectly tailored to catfish and striper.*

### Ugly Stik Catfish Rods

- Medium heavy actions in casting and spinning models.
- Great for long casts and fighting big cats.

### Ugly Stik Striper Rods

- Actions for live bait and plug casting.
- Soft tips the prevent fish from feeling resistance when taking the bait.

# WARRANTY

7  
YEAR



### Ugly Stik Catfish Rods

UCCA110170	1149082	7'0"	1	MH	3/8-3	15-30	7+tip	A
UCCA110280	1149084	8'0"	2	MH	3/8-3	15-30	8+tip	B
UCSP110170	1149639	7'0"	1	MH	3/8-3	15-30	5+tip	C
UCSP110270	1149641	7'0"	2	MH	3/8-3	15-30	5+tip	C
UCSP110280	1149642	8'0"	2	MH	3/8-3	15-30	6+tip	C

### Ugly Stik Striper Rods

USCA70	1149085	7'0"	1	ML	1/4-3/4	6-20	6+tip	A
USCA70MH	1149086	7'0"	1	MH	3/8-1	12-25	6+tip	A
USCA76	1149087	7'6"	1	ML	1/4-3/4	6-20	6+tip	A
USSP70MH	1149091	7'0"	1	MH	3/8-1	12-25	5+tip	D

### Ugly Stik Catfish Combos

- Spinning reel (size 50) anodized aluminum spool.
- Spincast reel with stainless steel front cone.



Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
UGLYCATSPCBO	1147319	50	7'0"	2	MH	1	NA
UGLYCATSC20CBO	1147602	20	7'0"	2	MH	1	20 LB.



## Ugly Stik Downrigger Combo

- Reel with built-in line counter holds up to 400 yards of 20 LB. line.



## Ugly Stik Bigwater Spinning Combos

- Ugly Stik Bigwater rods and graphite spinning reel with ball bearing and anodize aluminum spool.
- Features genuine Fuji® guides and reel seat.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings
UGLYDR8320CBO	1147603	20	8'3"	2	L	1
UGLYDR9020CBO	1150889	20	9'0"	2	L	1
UGLYSTIKBWS66	1147638	50	6'6"	2	M	1
UGLYSTIKBWS70	1147639	50	7'0"	2	M	1
UGLYSTIKBWS80	1147640	60	8'0"	2	M	1
UGLYSTIKBWS10	1147637	70	10'0"	2	MH	1



## KITS

Ugly Stik complete fishing kits are designed to make fishing fun and easy.

Each kit comes with everything an angler needs to get started including a 44-piece tackle assortment.

**WARRANTY** <sup>7</sup> YEAR



A.

B.

C.

Model #	SAP #	Reel	Length	Pcs.	Power	Pre-spoiled
A. UGLYSPCOMPKIT	1147802	30	5'0"	2	L	6 LB
B. UGLYSCCOMPKIT	1147800	10	5'0"	2	L	10 LB
C. UGLYULSCKIT	1294512	6	5'0"	2	UL	4 LB



# Shakespeare

**AGILITY™**

**IM-8  
GRAPHITE**

- 96% IM-8 graphite construction for lightweight, sensitive blanks.
- Titanium color frames with gold color stainless steel inserts.
- Top grade cork handles with composite butt cap.



## Agility Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
ACA60662MH	1148919	6'6"	2	MH	1/4-3/4	10-20	9+tip	A
ACA60702UL	1148921	7'0"	2	UL	1/32-1/4	2-8	9+tip	A
ASP60562L	1149378	5'6"	2	L	1/16-3/8	4-8	6+tip	B
ASP60602M	1149382	6'0"	2	M	1/8-1/2	6-12	6+tip	B
ASP60662M	1149385	6'6"	2	M	1/8-1/2	6-12	7+tip	B
ASP60702M	1149386	7'0"	2	M	1/8-1/2	6-12	8+tip	B
ASP60702UL	1149388	7'0"	2	UL	1/32-1/4	2-8	8+tip	B
ASP60862M	1149390	8'6"	2	M	1/8-1/2	6-12	6+tip	E
ASP60862MH	1149391	8'6"	2	MH	1/4-5/8	8-20	6+tip	E
ASPS60902L	1149400	9'0"	2	L	1/16-3/8	2-8	9+tip	C
ASPN601062L	1149397	10'6"	2	L	1/16-3/8	2-8	10+tip	D
ASPNL601062L	1149398	10'6"	2	L	1/16-3/8	2-8	10+tip	E

**EXCURSION®**



- Graphite construction for a lighter more sensitive rod.
- Stainless Steel Guides with stainless steel inserts.
- Cork handles.



## Excursion Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
EXC562MD	1149044	5'6"	2	M	1/8-5/8	8-15	5+tip	A
EXC601MD	1149045	6'0"	1	M	1/8-5/8	8-15	5+tip	A
EXC661MD	1294546	6'6"	1	M	1/8-5/8	8-15	6+tip	A
EXC661MHD	1149046	6'6"	1	M	1/4-3/4	10-20	6+tip	A
EXS502ULD	1149456	5'0"	2	UL	1/32-1/4	2-6	6+tip	B
EXS601MD	1149457	6'0"	1	M	1/8-5/8	6-12	5+tip	B
EXS602MD	1149458	6'0"	2	M	1/8-5/8	6-12	5+tip	B
EXS661MD	1294547	6'6"	1	M	1/8-5/8	6-12	5+tip	B
EXS662MD	1149459	6'6"	2	M	1/8-5/8	6-12	5+tip	B
EXS702MD	1149460	6'6"	2	M	1/8-5/8	6-12	5+tip	B

**Micro Series**



- Graphite construction for a lighter more sensitive rod.
- Stainless Steel Guides with stainless steel inserts.
- Cork handles.
- Hook keeper.



## Micro Series Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
MGSC461UL	1292810	4'6"	1	UL	1/32-1/4	2-6	5+tip	A
MGSC562L	1149055	5'6"	2	L	1/16-3/8	2-6	6+tip	A
MGSP461UL	1149480	4'6"	1	UL	1/32-1/4	2-6	4+tip	B
MGSP502UL	1149481	5'0"	2	UL	1/32-1/4	2-6	5+tip	B
MGSP562L	1149482	5'6"	2	L	1/16-3/8	4-8	6+tip	B
MGSP662L	1149483	6'6"	2	L	1/16-3/8	4-10	6+tip	B
MGSP702UL	1149484	7'0"	2	UL	1/32-1/4	2-6	6+tip	B
MGSP702L	1292811	7'0"	2	L	1/16-3/8	4-10	6+tip	B
MGSP762UL	1292812	7'6"	2	UL	1/32-1/4	2-6	6+tip	B
MFLY702	1149139	7'0"	2	5WT	NA	#4 Fly Line	6+tip	C





## CRAPPIE HUNTER™



New for 2014

- IM-6 graphite blank.
- Tailored action perfect for crappie and bream.
- Durable eva handles.

### Crappie Hunter Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
CHSP902L	1292825	9'0"	2	L	1/16-3/8	4-10	8+tip	A
CHSP102L	1292826	10'0"	2	L	1/16-3/8	4-10	8+tip	A
CHSP122L	1292827	12'0"	2	L	1/16-3/8	4-10	9+tip	A

## OUTCAST®

- Strong tubular glass.
- Stainless steel guides with ceramic inserts.
- Comfortable EVA split grip.

2 COLOR ASSORTMENT

### Outcast Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
OCCA21661MH	1187790	6'6"	1	MH	1/4-3/4	10-20	5+tip	A
OCCA21562M	1187791	5'6"	2	M	1/8-5/8	6-12	4+tip	A
OCCA21602M	1187792	6'0"	2	M	1/8-3/4	6-12	5+tip	A
OCSP21461UL	1187793	4'6"	1	UL	1/32-1/4	2-6	4+tip	B
OCSP21502UL	1187794	5'0"	2	UL	1/32-1/4	2-6	4+tip	B
OCSP21562L	1187795	5'6"	2	L	1/16-3/8	4-8	4+tip	B
OCSP21602M	1187796	6'0"	2	M	1/8-1/2	6-12	4+tip	B
OCSP21662M	1187797	6'6"	2	M	1/8-1/2	6-12	4+tip	B
OCSP21702M	1187798	7'0"	2	M	1/8-1/2	6-12	5+tip	B

## STURDYSTIK®

- Rugged solid glass blanks.
- Chrome frame guides and tip.

4 COLOR ASSORTMENT  
(SC12546 ONLY)

### Sturdy Stik Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle	Color
SC12546	1149068	4'6"	1	M	1/8-1/2	6-12	2+tip	A	Assorted
SC12550	1149069	5'0"	1	M	1/8-1/2	6-12	2+tip	A	Red
SC12556	1149070	5'6"	2	M	1/8-1/2	6-12	3+tip	A	Red
SP12556	1149534	5'6"	2	M	1/8-1/2	6-12	3+tip	B	Red



- Available in multi-piece telescopic poles.
- Perfect actions for bream and crappie.
- Includes spare rubber cap on poles.

### Wonderpole Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides
TSP10	1149895	10'0"	3	L	1/32-1/2	4-10	Tip
TSP12	1149896	12'0"	4	L	1/32-1/2	4-10	Tip
TSP13	1149897	13'0"	4	L	1/32-1/2	4-10	Tip
TSP16	1149898	16'0"	5	L	1/32-1/2	4-10	Tip
TSP20	1149899	20'0"	6	L	1/32-1/2	4-10	Tip



## TIDEWATER®

- Durable solid glass blank on stand up models & tubular glass on surf & boat rods.
- Graphite reel seats with cushioned stainless steel hoods.
- Anodized aluminum Stuart® roller guides and tip tops with stainless steel rollers on some models.



A B C D E F G

### Tidewater Rods

Model #	SAP #	Type	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
TWSUAR5013056	1265915	All Roller	5'6"	1	NA	NA	50-130	5+tip	A
TWSURR5013056	1265916	2 Roller	5'6"	1	NA	NA	50-130	6+tip	A
TWSURR308060	1265918	2 Roller	6'0"	1	NA	NA	30-80	6+tip	A
TWSUNR308060	1265917	Stand up	6'0"	1	NA	NA	30-80	6+tip	A
TWSURR204066	1265919	2 Roller	6'6"	1	NA	NA	20-40	4+tip	B
TWSURR408066	1265920	2 Roller	6'6"	1	NA	NA	40-80	4+tip	B
TWBT2040C66	1265844	Boat	6'6"	1	NA	NA	20-40	5+tip	C
TWBT2040C70	1265846	Boat	7'0"	1	NA	NA	20-40	8+tip	C
TWSF1025S70	1265847	Surf	7'0"	2	M	3/4-2	10-25	4+tip	G
TWSF1530S80	1265848	Surf	8'0"	2	MH	2-6	15-30	4+tip	G
TWSF1025S90	1265910	Surf	9'0"	2	M	1-4	10-25	4+tip	F
TWSF1025S10	1265912	Surf	10'0"	2	M	1-4	10-25	4+tip	E
TWSF1025S12	1265914	Surf	12'0"	2	M	1-4	10-25	4+tip	D







## STURDY STIK®

- Extra tough solid fiberglass blank through handle construction.
- Stainless steel double-bridged guides with ceramic inserts.
- Graphite reel seats with stainless steel hoods.

### Sturdy Stik Rods

Model #	SAP #	Type	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
BWS12560	1149817	Spinning	6'0"	1	M	1-6	15-30	3+tip	A
BWS12566	1149819	Spinning	6'6"	1	MH	2-8	20-40	3+tip	A
BWS12570	1149821	Spinning	7'0"	1	M	2-8	15-30	3+tip	A
BWB12556	1149767	Boat	5'6"	1	ML	3/4-3	10-25	3+tip	A
BWB12560	1149769	Boat	6'0"	1	M	1-6	15-30	3+tip	A
BWB12566	1149771	Boat	6'6"	1	MH	2-8	20-40	4+tip	A
BWB12570	1149773	Boat	7'0"	1	M	2-8	15-30	4+tip	A
BWBR12560	1149775	1 Roller	6'0"	1	H	2-8	20-50	3+tip	A



- High-strength 2-piece tubular glass blanks.
- Orange tips for increased visibility.
- Comfortable EVA grip.

### Wild Cat Rods

Model #	SAP #	Length	Pcs.	Power	Lure Wt.	Line Wt.	Guides	Handle
WCATC70MH	1149930	7'0"	2	MH	1/2-3	12-25	5+tip	B
WCATS70MH	1149671	7'0"	2	MH	1/2-3	12-25	5+tip	A
WCATS80MH	1149672	8'0"	2	MH	1/2-3	12-25	5+tip	A



## AGILITY™

- Machined and anodized aluminum spool.
- 4+1 instant anti-reverse bearing.
- Right or left hand retrieve.
- Ported spool for a lightweight feel.



New for 2014

### Agility Spinning Reels

Model #	SAP #	Ratio	Capacity	Weight	Bearings
AG25	1292276 BOX / 1292277 CLAM	5.2:1	120yds./4#	5.9 oz.	5
AG30	1292278 BOX / 1292279 CLAM	5.5:1	140yds./6#	8.4 oz.	5
AG35	1292280 BOX / 1292281 CLAM	5.2:1	200yds./8#	9.7 oz.	5
AG40	1292282 BOX / 1292283 CLAM	5.2:1	210yds./10#	10.6 oz.	5



## CONTENDER®

- Cold Forged Aluminum™ spool for added strength.
- 3+1 instant anti-reverse bearing.
- Ported spool for a lightweight reel.
- Oversized Magna bail wire for increased durability.
- Left/Right convertible fold down handle.
- On/Off anti-reverse system.

### Contender Spinning Reels

Model #	SAP #	Ratio	Capacity	Weight	Bearings
CONT20	1264441 BOX / 1264440 CLAM	5.2:1	110yds./4#	5.4 oz.	4
CONT25	1237007 BOX / 1236799 CLAM	5.2:1	120yds./4#	5.7 oz.	4
CONT30	1237008 BOX / 1236800 CLAM	5.5:1	140yds./6#	8.2 oz.	4
CONT35	1237009 BOX / 1236801 CLAM	5.2:1	200yds./8#	9.8 oz.	4
CONT40	1237010 BOX / 1236802 CLAM	5.2:1	210yds./10#	10.5 oz.	4







## CRUSADER™

- Cold Forged Aluminum™ spool for added strength.
- 1 Ball Bearing.
- Smooth multi-disc drag system.
- Left/Right convertible fold down handle.
- Ported spool for a lightweight reel.

**Crusader Spinning Reels**

Model #	SAP #	Ratio	Capacity	Weight	Bearings
CRUS25	1237003 BOX / 1236795 CLAM	5.2:1	120yds./4#	5.5 oz.	1
CRUS30	1237004 BOX / 1236796 CLAM	5.5:1	140yds./6#	7.9 oz.	1
CRUS35	1237005 BOX / 1236797 CLAM	5.2:1	200yds./8#	9.3 oz.	1
CRUS40	1237006 BOX / 1236798 CLAM	5.2:1	210yds./10#	9.9 oz.	1



## ALPHA®

- EZ-Cast® trigger with self-centering bail.
- 1 Ball Bearing.
- Left/Right convertible fold down handle.

**Alpha Spinning Reels**

Model #	SAP #	Ratio	Capacity	Weight	Bearings	Pre-spoiled
ALPHA3120	1187774 BOX / 1187773 CLAM	5.2:1	110yds./4#	5.1 oz.	1	4 LB.
ALPHA3125	1187775 CLAM	5.2:1	115yds./4#	6.4 oz.	1	4 LB.
ALPHA3130	1187776 CLAM	5.2:1	115yds./6#	6.8 oz.	1	6 LB.
ALPHA3135	1187777 CLAM	5.2:1	145yds./8#	8.0 oz.	1	8 LB.
ALPHA3140	1187778 CLAM	5.2:1	195yds./10#	8.6 oz.	1	10 LB.



## CONTENDER®

- Cold Forged Aluminum™ spool for added strength.
- 1 Ball Bearing
- Smooth multi-disc drag system.
- Right or Left hand retrieve

### Contender Bigwater Spinning Reels

Model #	SAP #	Ratio	Capacity	Weight	Bearings
CONT50	1264443 BOX / 1264442 CLAM	5.1:1	215yds./14#	12.7 oz.	1
CONT60	1264445 BOX / 1264444 CLAM	5.1:1	220yds./17#	13.7 oz.	1
CONT70	1264447 BOX / 1264446 CLAM	4.1:1	250yds./20#	23.60 oz.	1



## ALPHA®

- Anti-twist line roller.
- 1 Ball Bearing
- "Always on" anti-reverse.

### Alpha Bigwater Spinning Reels

Model #	SAP #	Ratio	Capacity	Weight	Bearings	Pre-spoiled
A150	1150348 BOX / 1150346 CLAM	4.6:1	220yds./14#	14.2 oz.	1	14 LB.
A160	1150350 BOX / 1150349 CLAM	4.6:1	230yds./17#	18.2 oz.	1	17 LB.
A170	1150352 BOX / 1150351 CLAM	4.3:1	200yds./20#	22.8 oz.	1	20 LB.
A180	1150354 BOX / 1150353 CLAM	4.3:1	260yds./25#	23.2 oz.	1	25 LB.



## TIDEWATER®

- Rugged one-piece graphite frame and side covers.
- 1 Ball Bearing
- Available with built-in line counter.
- Stainless steel pinion gear, level wind and reel foot for increased corrosion resistance.
- Bait clicker

### Tidewater Conventional Reels

Model #	SAP #	Ratio	Capacity	Weight	Bearings
TW20	1257161 BOX / 1236900 CLAM	6.3:1	400yds./20#	19 oz.	1
TW20LC	1257162 BOX / 1236901 CLAM	6.3:1	400yds./20#	20 oz.	1



TW20LC INCLUDES LINE COUNTER







New for 2014

## AGILITY™

- Adjustable magnetic cast control.
- 2 +1 instant anti-reverse bearing.
- Machined aluminum ported spool.
- Brass drive and pinion gears for durability.

### Agility Low Profile Baitcast Reel

Model #	SAP #	Ratio	Capacity	Weight	Bearings
AGLP	1292284/CLAM	6.2:1	130yds./12#	7.09 oz.	3



## E-Z CAST®

- Features Anti-backlash System™ that automatically controls the spool and allows for Tangle Free™ casting.
- 2 +1 instant anti-reverse bearing.
- Soft-touch handle knobs.

### E-Z Cast Low Profile Baitcast Reels

Model #	SAP #	Ratio	Capacity	Weight	Bearings	Pre-spoiled
EZLP (Blue)	1205264 CLAM	6.2:1	100yds./10#	7.3 oz.	3	10 LB.



## ALPHA®

- Adjustable magnetic cast control.
- 1 Ball Bearing
- Lightweight graphite frame.

### Alpha Low Profile Baitcast Reels

Model #	SAP #	Ratio	Capacity	Weight	Bearings	Pre-spoiled
ALPHALP	1225987 CLAM	6.2:1	90yds./12#	7.6 oz.	1	12 LB.



## SYNERGY<sup>®</sup> TITANIUM

- Polished stainless steel front and rear cover.
- Titanium line guide.
- Gear driven, adjustable multi-drag system.
- Insta-Grab™ dual titanium pick-up pins.

### Synergy TI Spincasting Reels

Model #	SAP #	Ratio	Capacity	Weight	Bearings	Pre-spoiled
SYMS	1150113 BOX / 1150112 CLAM	4.1:1	70yds./4#	5.5 oz.	1	4 LB.
SYMC	1150111 BOX / 1150110 CLAM	4.1:1	70yds./4#	5.2 oz.	1	4 LB.
SYNTI6	1150147 CLAM	3.4:1	90yds./6#	7.5 oz.	2	6 LB.
SYNTI6U	1150428 CLAM	3.4:1	90yds./6#	7.6 oz.	2	6 LB.
SYNTI10U	1150426 CLAM	3.8:1	75yds./10#	10.0 oz.	2	10 LB.
SYNTI10	1150142 BOX / 1150141 CLAM	3.8:1	75yds./10#	10.4 oz.	2	10 LB.
SYNTI14	1150143 CLAM	3.8:1	100yds./14#	12.7 oz.	2	14 LB.
SYNTI20	1150146 BOX / 1150145 CLAM	3.2:1	115yds./20#	16.6 oz.	2	20 LB.



SYMC - SYNTI



SYMS  
SYTI6U  
SYTI10U

## SYNERGY<sup>®</sup> STEEL™

- Polished stainless steel front cone and line guide.
- One steel pick-up pin.
- Metal gears for increased durability.

### Synergy Steel Spincasting Reels

Model #	SAP #	Ratio	Capacity	Weight	Pre-spoiled
SYNST6	1236989 BOX / 1236978 CLAM	3.0:1	90yds./6#	5.5 oz.	6 LB.
SYNST10	1236991 BOX / 1236990 CLAM	3.5:1	75yds./10#	7.8 oz.	10 LB.
SYNST10EC	1236992 EGG CRATE	3.5:1	75yds./10#	7.8 oz.	10 LB.







## NAVIGATOR™

- Metal gears for increased durability.
- Chrome plated front cone.
- Water release holes keep reel dry and improves reel longevity.

### Navigator Spincasting Reel

Model #	SAP #	Ratio	Capacity	Weight	Pre-spooled
NAV10EC	1264512 CLAM	3.5:1	90yds./10#	6.72 oz.	10 LB.



**2 COLOR ASSORTMENT**



## SYNERGY® Classic™

- Machined aluminum front cone.
- 1 +1 instant anti-reverse bearing.
- Dual stainless steel Insta-Grab™ pick-up pins.
- Gear driven, adjustable disc drag system.

### Synergy Classic Spincasting Reel

Model #	SAP #	Ratio	Capacity	Weight	Bearings	Pre-spooled
SYCLASSIC2002	1150108 CLAM	3.8:1	75yds./10#	6.3 oz.	2	10 LB.



## Shakespeare Fly Reel

- Graphite frame and rim control spool.
- On/Off clicking drag system.

### Shakespeare Fly Reel

Model #	SAP #	Spool Dia.	Spool Width	Weight	Fly Line	Backing
1094	1150026 CLAM	2-5/8"	25/32"	4.4 oz.	Up to #7	30/20#

# Shakespeare

## AGILITY™

- HTG™ 'hybrid tech grips' provide a superior grip and comfortable handle.
- Graphite composite construction for a lightweight feel.
- 4+1 instant anti-reverse bearing.
- Machined and anodized aluminum spool.

**HTG™**  
Hybrid Tech Grips

**NEW**  
New for 2014

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings
AG5025CBO	1292285	25	5'0"	2	UL	5
AG6030CBO	1292286	30	6'0"	2	M	5
AG6630CBO	1301968	30	6'6"	2	M	5
AG6635CBO	1292287	35	6'6"	2	M	5
AG7040CBO	1292288	40	7'0"	2	M	5



## CONTENDER®

- Lightweight graphite composite blank with cork handles.
- Stainless steel guides and graphite reel seat.
- 3+1 instant anti-reverse bearing.
- Cold Forged Aluminum™ spool for added strength.
- Oversized Magna bail wire for increased durability.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings
CONT2550CBO	1236807	25	5'0"	2	L	4
CONT3060CBO	1236808	30	6'0"	2	M	4
CONT3566CBO	1236809	35	6'6"	2	M	4
CONT3570CBO	1236810	35	7'0"	2	M	







## CRUSADER™

- Tubular glass rod with cork handles.
- 1 Ball bearing.
- Cold Forged Aluminum™ spool for added strength.
- Smooth multi-disc drag system.
- Ported spool for a lightweight reel.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings
CRUS2550CBO	1236803	25	5'0"	2	L	1
CRUS3060CBO	1236804	30	6'0"	2	M	1
CRUS3566CBO	1236805	35	6'6"	2	M	1
CRUS3570CBO	1236806	35	7'0"	2	M	1



## NAVIGATOR™

- Two-piece tubular glass rod.
- Comfortable EVA Split Grip Design for a lightweight feel.
- 1 Ball bearing.
- Smooth multi-disc drag system.



2 COLOR ASSORTMENT

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
NAVSP6030CBO	1257478	30	6'0"	2	M	1	6 LB.

## CRAPPIE HUNTER™

### Spinning Combo

- IM-6 graphite blank.
- Tailored action perfect for crappie and bream.
- Durable EVA handles.
- Machined aluminum spool and handle.
- 1 +1 instant anti-reverse bearing.
- Durable EVA handles.



### Underspin Combo

- IM-6 graphite blank.
- Tailored action perfect for crappie and bream.
- Durable EVA handles.
- Smooth multi-disc drag system.
- 1 Ball Bearing.
- Stainless steel front and rear cone.



Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spooled
CH9025SPCBO	1292824	25	9'0"	2	L	2	4 LB.
CH90MSCBO	1292823	MS	9'0"	2	L	1	4 LB.

## Micro Series

### Spinning Combo

- Ported spool for a lightweight reel.
- 2 Ball bearings.
- Machined aluminum spool.
- Smooth multi-disc drag system.



### Spincasting Combos

- Selective On/Off anti-reverse system
- 1 Ball bearing.
- Bait clicker on underspin model



Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spooled
MICROSP4620CBO	1264515	20	4'6"	1	UL	2	4 LB.
MICROSP7020CBO	1264518	20	7'0"	2	UL	2	4 LB.
MICROSPINU46CBO	1264516	MS	4'6"	1	UL	1	4 LB.
MICROCAST46CBO	1264517	MC	4'6"	1	UL	1	4 LB.



## SPINNING AND SPINCASTING COMBOS



**SYNERGY<sup>®</sup>**  
**Alloy**

- Graphite composite rod.
- Machined aluminum front cone, rear cover and handle.
- 1+1 instant anti-reverse system.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spooled
SYALLOY3002GCB0	1147110	10	6'6"	2	MH	2	12 LB.



**SYNERGY<sup>®</sup>**  
**Classic<sup>™</sup>**

- Graphite composite rod with cork handles.
- Machined aluminum front cone and handle.
- 1+1 instant anti-reverse system.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spooled
SYCLASSICCOMBO	1147111	10	6'0"	2	M	2	10 LB.

# Shakespeare

## SYNERGY<sup>®</sup> TITANIUM

- Graphite composite rod with cork handles.
- Polished stainless steel front cone and rear cover.
- 2 Ball Bearings.
- Titanium line guide and pick-up pins for reduced line wear.



Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spooled
SYNTI6COMBO	1147127	6	6'0"	2	M	2	6 LB.
SYNTI6UCOMBO	1147128	6U	5'6"	2	L	2	6 LB.
SYNTI10COMBO	1147123	10	6'0"	2	M	2	10 LB.
SYNTI10UCOMBO	1147124	10U	6'0"	2	M	2	10 LB.
SYNTI14COMBO	1147125	14	6'0"	2	MH	2	14 LB.
SYNTI20COMBO	1147126	20	6'6"	2	MH	2	20 LB.

## SYNERGY<sup>®</sup> STEEL<sup>™</sup>

- Tubular glass rod with EVA grip.
- Polished stainless steel front cone and line guide.
- One steel pick-up pin.



Model #	SAP #	Reel	Length	Pcs.	Power	Pre-spooled
SYNST6010CBO	1236994	10	6'0"	2	M	10 LB.
SYNST566CBO	1236993	6	5'6"	2	L	6 LB.

## NAVIGATOR<sup>™</sup>

- Two-piece tubular glass rod.
- Comfortable EVA Split Grip Design for a lightweight feel.
- Water Release Holes keep reel dry and improves reel longevity.
- Two color assortment (2 red, 1 blue).

 2 COLOR ASSORTMENT



Model #	SAP #	Reel	Length	Pcs.	Power	Pre-spooled
NAV10SCCBO	1264513	10	5'6"	2	M	10 LB.



## SPINCAST AND BAITCAST COMBOS



**HTG™**  
Hybrid Tech Grips

**NEW**  
New for 2014

**AGILITY™**

- HTG™ 'hybrid tech grips' provide a superior grip and comfortable handle.
- Graphite composite construction for a lightweight feel.
- Adjustable magnetic cast control.
- Machined aluminum spool.
- 2+1 instant anti-reverse bearing.
- Brass drive and pinion gears for durability.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings
AGLPCB0	1292289	LP	6'6"	1	M	3



**EZCAST®**

- Tubular glass rod with EVA grips.
- Stainless steel guides.
- Features Anti-backlash System™ that automatically controls the spool and allows for Tangle Free™ casting.
- 2+1 instant anti-reverse bearing.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
EZLP60CB0	1205262	LP	6'0"	2	M	3	10 LB.



**ALPHA®**

- Tubular glass rod with EVA grips.
- Multi-stop anti-reverse and magnetic cast control.
- 1 Ball Bearing.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
ALPHALPCB0	1236728	LP	6'0"	2	M	1	12 LB.



## TIDEWATER®

### Bigwater Combo

- One-piece tubular glass rod.
- Comfortable EVA grips and sturdy double-bridged guides.
- TW20 reel with one-piece graphite frame and side covers.
- 1 Ball Bearing.
- Bait clicker and stainless steel pinion gear.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings
TW7020CB0	1236553	20 Conventional	7'0"	1	MH	1



### Downrigger Line Counter Combo

- Two-piece tubular glass rod.
- TW20LC reel with one-piece graphite frame and side covers.
- 1 Ball bearing.
- Bait clicker and stainless steel pinion gear.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings
TW8620LCCB0	1236899	20 Conventional	8'6"	2	M	1



## STURDY STIK®

- Sturdy Stik one-piece solid glass rod.
- Reel with one piece graphite frame and side covers.
- 1 Ball bearing.
- Bait clicker and stainless steel pinion gear.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings
STURDYBW6620CB0	1236902	20 Conventional	6'6"	1	MH	1





## CONTENDER®

### Bigwater Combos

- Two-piece medium or medium heavy action tubular glass spinning rod.
- Comfortable EVA grips and sturdy double-bridged guides.
- Cold Forged Aluminum™ spool for added strength.
- 1 Ball Bearing
- Smooth multi-disc drag system.

Model #	SAP #	Reel	Length	Pcs.	Power	Ball Bearings
CONTBW7050CBO	1264448	50	7'0"	2	M	1
CONTBW8060CBO	1264509	60	8'0"	2	M	1
CONTBW9070CBO	1264510	70	9'0"	2	MH	1
CONTBW1070CBO	1264511	70	10'0"	2	MH	1



## ALPHA®

### Bigwater Spinning Combo

- Two-piece medium or medium heavy action tubular glass spinning rod.
- Graphite spinning reel and spool.
- 1 Ball bearing.
- Dependable multi-disc drag system.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
ALPHABW6050CBO	1147481	50	6'0"	2	M	1	14 LB.
ALPHABW7055CBO	1147482	50	7'0"	2	M	1	14 LB.
ALPHABW8055CBO	1147484	50	8'0"	2	MH	1	14 LB.
ALPHABW9070CBO	1147486	70	9'0"	2	MH	1	20 LB.
ALPHABW1070CBO	1147479	70	10'0"	2	MH	1	20 LB.
ALPHABW1270CBO	1147480	70	12'0"	2	MH	1	20 LB.

# Shakespeare

## CATCH MORE FISH COMBOS

By combining our popular brands, we've created a complete fishing package with all the right gear that makes the fishing experience easy and more fun.

Anglers will without a doubt Catch More Fish!

### Features:

- Pre-rigged and hand selected tackle with rigging guide.
- Pre-selected bait that is species or water-type specific.
- Quality combos that provide a great value to the consumer.



### Bass

- Available in baitcast or spinning reel models.
- Includes Berkley® Powerbait® shaky worms and lizards, crankbait and bass buster spinner grubs.

### Panfish

- Available in spincast or spinning reel models.
- Includes Berkley® Powerbait® power grubs, spinner grubs and live bait tackle.

### Crappie

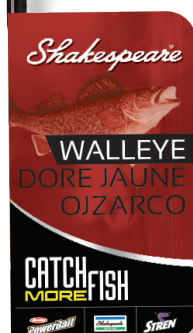
- Available in spinning or underspin reel models.
- Includes Berkley Gulp!® Crappie Nibbles, marabou jigs, grubs and live bait tackle.



New for 2014

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
CMFBASS	1187275	35	6'6"	2	M	1	8 LB.
CMFBASSLP	1236559	LP	6'0"	2	M	1	12 LB.
CMFPANFISHSP	1204490	20	4'6"	1	UL	1	4 LB.
CMFPANFISHSC	1204491	6	4'6"	1	UL	1	4 LB.
CMFCRAPPISP	1292387	20	7'0"	2	L	1	4 LB.
CMFCRAPPIEUS	1301961	MS	7'0"	2	L	1	4 LB.





## Fly

- Shakespeare® 1094 Fly reel pre-spooled with backing and weight forward fly line.
- Includes Berkley Gulp!® Crickets, assorted flies and strike indicators.

## Trout

- Includes Berkley® Powerbait® biodegradable trout dough, inline trout spinner baits, float rigs and bottom rigs.

## Walleye

- Includes Berkley® Powerbait® minnows and grubs, night-crawler harness rig, jig heads and live bait tackle.
- Available in 5' or 6'6" rods.



New for 2014

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spooled
CMFFLY	1292388	6WT	8'0"	2	6 WT	•	#6 Weight Forward Fly Line
CMFTROUT	1187276	25	5'6"	2	L	1	4 LB.
CMFTROUTWEST	1204478	25	6'6"	2	L	1	4 LB.
CMFWALLEYE	1203134	30	6'6"	2	M	1	6 LB.

# Shakespeare

## Catfish

- Includes Berkley® Gulp!® Catfish Chunks, pre-tied bottom and float rigs.
- Available in spinning or spincast reel models.

## Striper

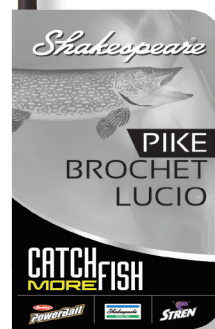
- Includes Berkley® Gulp!® swimming mullet, bucktail jig, pre-tied botom rig and jig heads.

## Pike

- Includes Berkley® Powerbait® power grubs, spoons, jig heads and spinner bait.

## Salmon

- Includes Berkley® Powerbait® egg clusters, salmon spoons, pre-tied spin-n-glow rig and live bait tackle.



Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
CMFCATFISH	1187278	50	7'0"	2	M	1	14 LB.
CMFCATFISHSC	1264514	15	6'6"	2	MH	1	14 LB.
CMFSTRIPER	1204476	50	7'0"	2	M	1	14 LB.
CMFPIKE	1236267	50	6'6"	2	MH	1	10 LB.
CMFSALMON	1203133	50	8'0"	2	MH	1	14 LB.





## Lake/Pond

- Available in spincast or spinning reel models.
- Includes Berkley® Powerbait® shaky worms and power minnows, bream and bass sized spinner grubs jig heads and live bait tackle.

## Inshore

- Includes Berkley® Gulp!® shrimp and jerk shads, pre-tied popping cork rig, Carolina rig and jig heads.

## Surf/Pier

- Includes Berkley® Gulp!® shrimp and jerk shads, pre-tied popping cork rig, Carolina rig and jig heads.
- Available in 7' or 8' rods.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
CMFLAKEPOND	1187277	30	6'0"	2	M	1	6 LB.
CMFLAKEPONDSC	1204493	8	5'6"	2	M	1	6 LB.
CMFINSHORE	1204477	35	7'0"	2	M	1	10 LB.
CMFSURFPIER	1187279	50	7'0"	2	M	1	14 LB.
CMFSURFPIER8FT	1236268	50	8'0"	2	M	1	14 LB.

## CATCH MORE FISH TACKLE BOX KITS

Catch More Fish Tackle Box kits provide anglers with a complete assortment of species or water type specific baits and tackle, and an educational fishing guide. Everything that anglers need to start fishing today!



New for 2014



A.



New for 2014



B.



New for 2014



C.



New for 2014



D.



E.



F.



G.



H.



I.



J.

Model #	SAP #	Bait	Featured Tackle
A. CRAPPIETBKIT	1293241	Gulp!® Crappie Nibbles	Marabou jigs, jig heads and live bait tackle
B. LAKETBKIT	1293221	Powerbait® Ripple Shad	Spinner grubs, Marabou jigs and live bait tackle
C. LADYTBKIT	1293118	Powerbait® Ripple Shad	Spinner grubs, Marabou jigs and live bait tackle
D. SALMONTBKIT	1293239	Powerbait® Egg Cluster Shimp	Salmon spoons, Spin-N-Glow rig and live bait tackle
E. BASSTBKIT	1264521	Powerbait® Shakyworms and Lizards	Crankbait and Bass buster spinner grubs
F. PANTBKIT	1264520	Gulp!® Earthworms	Spinner grub and live bait tackle
G. CATFISHTBKIT	1264523	Gulp!® Catfish Chunks	Pre-tied bottom rig and float rig
H. TROUTTBKIT	1264522	Powerbait® Trout Dough	Inline spinner baits and float rig
I. WALLEYETBKIT	1264524	Powerbait® Grubs and Minnows	Nightcrawler harness rig and jig heads
J. SURFTBKIT	1264525	Gulp!® Shrimp and Crabs	Pre-tied bottom rig and fish-finder surf rig





Model #	SAP #	Reel	Length	Pcs.	Power	Pre-Spooled	Bait
A. PANFISHSCKIT	1236998	8	5'0"	2	M	8 LB.	Gulp!® Earthworms
B. PANFISHSPKIT	1236999	30	5'0"	2	M	6 LB.	Gulp!® Earthworms
C. BASSSPKIT	1255797	30	5'9"	2	M	8 LB.	Powerbait® Shaky Worms and Lizards
D. LAKESPKIT	1255798	30	5'6"	2	M	6 LB	Powerbait® Shaky Worms and Grubs



# Shakespeare



A.

B.

C.

D.

Model #	SAP #	Reel	Length	Pcs.	Power	Pre-Spooled	Bait
A. TROUTSPKIT	1255809	30	5'6"	2	UL	4 LB.	Powerbait® Trout Dough
B. CATFISHPKIT	1240144	50	6'6"	2	MH	14 LB.	Gulp!® Catfish Chunks
C. WALLEYESPKIT	1255810	30	5'9"	2	M	6 LB.	Powerbait® Minnows and Grubs
D. SFLYKIT	1147705	FLY	8'0"	3	M	25yds.	Assorted





New for 2014



A.



New for 2014



B.



New for 2014



C.



D.



New for 2014



E.

Model #	SAP #	Reel/Size	Length	Pcs.	Power	Pre-Spoiled	Tackle
A. MULTISPECSPKIT	1294525	30	5'6"	2	M	8 LB.	27-piece
B. MULTISPECCKIT	1294526	10	5'6"	2	M	10 LB.	27-piece
C. COMPTSSPKIT	1292855	30	4'6"	5	L	6 LB.	39-piece
D. COMPTSSCKIT	1292854	8	4'6"	5	L	8 LB.	39-piece
E. CRAPPIEUSKIT	1294548	MS	7'0"	3	L	4 LB.	Gulp!® Crappie Nibbles

## TRAVEL MATE PACK ROD KITS & TELESCOPIC KITS



### Travel Mate Kits

Model #	SAP #	Reel	Length	Collapsed Length	Pcs.	Power	Pre-Spooled
TRAVL56TSPKIT	1147795	30	5'6"	14"	1T	M	6 LB.
TRAVL66TSPKIT	1147797	35	6'6"	15"	1T	M	8 LB.
TRAVL46TSPKIT	1147792	25	4'6"	13-1/2"	1T	UL	4 LB.
TRAVL46TSPMCKIT	1147793	MC	4'6"	13-1/2"	1T	UL	4 LB.
TRAVL46TSPMSKIT	1147794	MS	4'6"	13-1/2"	1T	UL	4 LB.

A.



B.



### Travel Mate Pack Rods

Model #	SAP #	Length	Collapsed Length	Pcs.	Power	Line Wt.	Guides
A. TM66PR	1149893	6'6"	15"	6	M	6-12	5+tip
A. TM70FSPR	1149894	7'0"	18"	5	5WT	5WT	6+tip
B. TM46SPT	1149637	4'6"	13-1/2"	1T	UL	2-6	3+tip
B. TM46SCT	1149074	4'6"	13-1/2"	1T	UL	2-6	3+tip
B. TM66SPT	1149638	6'6"	15"	1T	M	6-12	5+tip





New for 2014

#### Fishing Line

Model #	SAP #	Line Weight	Length
SKPMON04LB	1294549	4 LB.	700 Yds.
SKPMON06LB	1294550	6 LB.	700 Yds.
SKPMON08LB	1294551	8 LB.	700 Yds.
SKPMON10LB	1294552	10 LB.	700 Yds.
SKPMON12LB	1294553	12 LB.	700 Yds.
SKPMON15LB	1294554	15 LB.	500 Yds.
SKPMON20LB	1294555	20 LB.	250 Yds.
SKPMON25LB	1294556	25 LB.	250 Yds.
SKPMON30LB	1294557	30 LB.	250 Yds.
SKPMON50LB	1294558	50 LB.	150 Yds.



#### Decals

Model #	SAP #	Decal	Color	Size
SKPSW5	1264652	Shakespeare	White	5"
USSW5	1264653	Ugly Stik	White	5"

## LADY FISH™

*Shakespeare is a proud supporter of the The American Breast Cancer Foundation and its mission to provide individuals in financial need, their families, and thier loved ones with education, support and access to the early detection of Breast Cancer.*

*More information is available at [www.abcf.org](http://www.abcf.org)*



AMERICAN  
**BREAST  
CANCER**  
FOUNDATION

We Fight for Everyone

### Ladyfish™ Deluxe Spincasting Combo

- Synergy® Ti6 spincasting reel.
- Stainless steel front cone and smooth adjustable drag.
- 1 Ball Bearing.
- Custom cork grips designed specifically for women.
- 1+1 anti-reverse bearing.



Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
LADYSCTI6CBO	1147139	6	5'6"	2	L	2	6 LB.

### Ladyfish™ Spincasting Combo

- Tubular glass rod with EVA grips.
- Stainless steel guides.
- Smooth adjustable drag system.



Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
LADYSCCOMBO	1205069	8	5'6"	2	M	1	10 LB.

### Ladyfish™ Spinning Combos

- Machined aluminum spool.
- Custom cork grips designed specifically for women.
- Graphite composite rod. (LADYSP46ULCBO).



Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
LADYSP5630FCBO	1147345	30	5'6"	2	M	3	6 LB.
LADYSP46ULCBO	1150761	20	4'6"	1	UL	2	4 LB.



### Ladyfish™ Bigwater Combo

- Tubular glass rod with EVA grips and stainless steel double footed guides.
- Lightweight graphite construction rod.
- Ball bearing with smooth multi-disc drag.

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-spoiled
LADYBW7055CBO	1150968	50	7'0"	2	M	1	14 LB.





A.



B.



C.



D.



E.

Model #	SAP #	Reel	Length	Pcs.	Power	Pre-Spooled	Tackle
A. LUGLYSPCOMPKIT	1205596	30	5'0"	2	L	6 LB.	44-piece
B. LUGLYSCCOMPKIT	1205597	10	5'0"	2	L	10 LB.	44-piece
C. LADYCOMPSKIT	1147733	30	5'6"	2	M	6 LB.	99-piece
D. LADYCOMPSKIT	1147725	10	5'6"	2	M	10 LB.	99-piece
E. CMFLADYFISHSC	1204489	8	5'6"	2	M	6 LB. Stren®	Lake/Pond

# Shakespeare

Shakespeare offers a wide variety of products aimed at making fishing fun and easy for children and youth ages four and up.

## AMPHIBIAN™

### Amphibian Combos

- Combos designed specifically for the youth angler.
- Tubular glass rod with custom cork split-grip design.
- Available in spincast or spinning models.



2 COLOR ASSORTMENT

Model #	SAP #	Reel	Length	Pcs.	Power	Bearings	Pre-Spooled	Color
AMP5630FCBO	1187270	30	5'6"	2	M	2	6 LB.	Assorted
AMP5630FLCBO	1187271	30	5'6"	2	M	2	6 LB.	Pink
AMPSCCBO	1205473	8	5'6"	2	M		8 LB.	Assorted
AMPSCPNKCBO	1205474	8	5'6"	2	M		8 LB.	Pink

## SALAMANDER™

### Salamander Combos

- Tubular glass rods.
- Available in spincast or spinning models.



3 COLOR ASSORTMENT

Model #	SAP #	Reel	Length	Pcs.	Power	Pre-Spooled
SALSPCBO	1205476	25	4'6"	2	UL	6 LB.
SALSCCBO	1205475	6	4'6"	2	UL	6 LB.

## Ugly Stik® Junior

### Ugly Stik Junior Spincast Combo

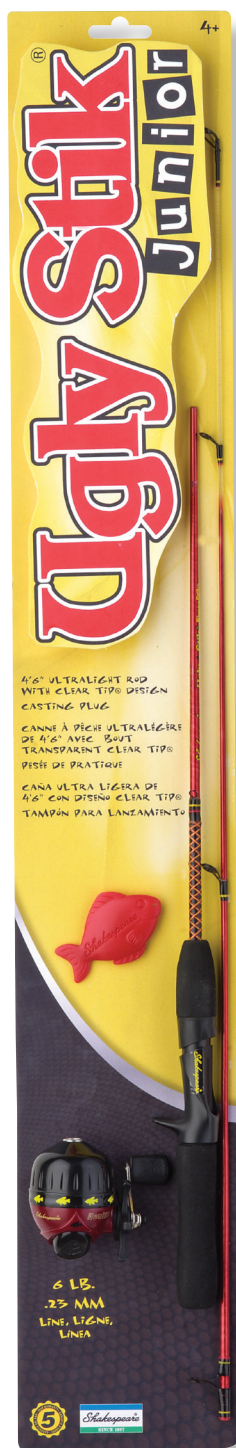
- Authentic Ugly Stik Clear Tip® specifically designed for youth.
- Includes Ugly Stik sticker.



2 COLOR ASSORTMENT

Model #	SAP #	Reel	Length	Pcs.	Power	Pre-Spooled	Color
UGLYJRCBO	1150846	6	3'8"	1	UL	6 LB.	Assorted
UGLYJRPCBO	1150847	6	3'8"	1	UL	6 LB.	Pink





A.



B.



C.



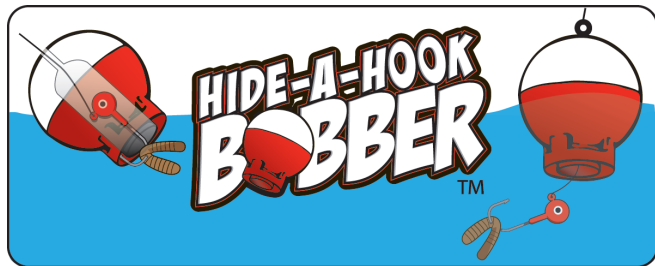
D.



E.

Youth	Model #	SAP#	Rod Length	Pcs.	Reel	Pre-Spooled	Tackle Box	Casting Plug
A. Ugly Stik Jr. SC Kit	UGLYJRCKIT	1236614	4'6"	2	6	6lb.		•
B. Kid's 2'6" Fun Kit	KIDSFUNKIT26	1147768	2'6"	1	NA	6lb.		•
C. Kid's 5'0" Fun Kit	KIDSFUNKIT50	1147769	5'0"	2	NA	6 LB.	•	•
D. Catch More Fish Youth	CMFYOUTHSP	1293220	5'0"	2	30	6 LB. Stren®	•	
E. Catch More Fish Youth	CMFYOUTHSC	1187277	5'0"	2	6	6 LB. Stren®	•	

# Shakespeare



A revolutionary bobber system that covers the hook when casting to allow kids to "Hook Fish, Not Parents."

- Weighted to allow easy casting and fewer tangles.
- Weedless for less snags.
- Pre-rigged for easy fishing.

## Tackle Box Kit includes:

- Gulp!® Waxies.
- 2 Pre-rigged Hide-A-Hook Bobbers™.
- 2 Jig Heads.
- 3 Bobber Stoppers.



A.

B.

C.

## Hide-A-Hook™ 3 Pack Kit

- 3 Pre-rigged Hide-A-Hook Bobbers™.
- 3 Bobber Stoppers.



New for 2014



D.

## Hide-A-Hook™ Spincast Kit

- 5 ft spincast combo designed for the youth angler.
- 2 Pre-rigged Hide-A-Hook™ bobbers.
- 4 Jig heads.
- 4 Bobber stoppers.
- 1 Hard tackle box.



E.



New for 2014

Accessories	Model #	SAP #
A. Spiderman Hide-A-Hook Bobber Kit	SPMANACCKIT	1264526
B. Cars Hide-A-Hook Bobber Kit	CARACCKIT	1264527
C. Barbie Hide-A-Hook Bobber Kit	BARBACCKIT	1264528
D. Hide-A-Hook 3 Pack	HAH3PCK	1302437
E. Hide-A-Hook Fishing Kit	HIDEAHOOKSCKIT	1286358





A.



B.



New for 2014



C.



New for 2014

Ironman	Model #	SAP#	Lighted	Sound	Sunglasses	Tackle Box	Casting Plug	Foam Targets	Rod Length
A. Ironman Lighted Fishing Kit	IRONMANLTKIT	1270748	•				•		2'6"
B. Ironman Fishing Kit	IRONMANKIT	1283804					•		2'6"
C. Ironman Backpack Fishing Kit	IRONMANBP	1304133			•	•	•		2'0"

# Shakespeare



A.



B.



C.

SPIDER-SENSE  
SPIDER-MAN



G.



D.



E.



F.

**MARVEL**  
marvelkids.com

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Spiderman	Model #	SAP#	Lighted	Sound	Sunglasses	Tackle Box	Casting Plug	Foam Targets	Rod Length
A. Spiderman Lighted Fishing Kit	SPIDERLTKIT	1147854	•				•		2'6"
B. Spiderman Fishing Kit	SPMAN26KIT	1147860					•		2'6"
C. Spiderman Tackle Box Kit	SPMANADV26KIT	1147859				•	•		2'6"
D. Spiderman Backpack Kit	SPIDERBP	1154430			•	•	•		2'0"
Accessories	Model #	SAP#							
E. Spiderman Tackle Box	SPIDERMANPB	1150694							
F. Spiderman Fun Net	SPIDERMANNET	1150693							
G. Spiderman Hide-A-Hook Bobber Kit	SPMANACCKIT	1264526							





H.



E.



F.



G.

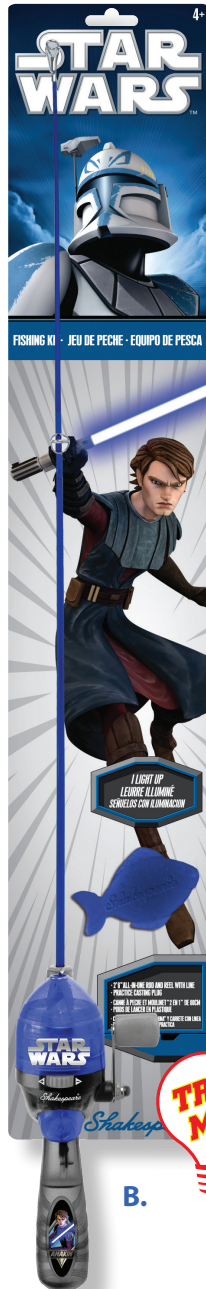
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Cars	Model #	SAP#	Lighted	Sound	Sunglasses	Tackle Box	Casting Plug	Foam Targets	Rod Length
A. Cars Casting Game and Sound Kit	CARSCSTSND	1237000		•				•	2'6"
B. Cars Lighted Fishing Kit	CARSLTKIT	1147875	•				•		2'6"
C. Cars Fishing Kit	CARSKIT	1147874					•		2'6"
D. Cars Tackle Box Kit	CARSKIT2	1150871				•	•		2'6"
E. Cars Backpack Kit	CARSBP	1154429			•	•	•		2'0"
<b>Accessories</b>	<b>Model #</b>	<b>SAP#</b>							
F. Cars Tackle Box	CARSPB	1150697							
G. Cars Fun Net	CARSNET	1150696							
H. Cars Hide-A-Hook Bobber Kit	CARACCKIT	1264527							

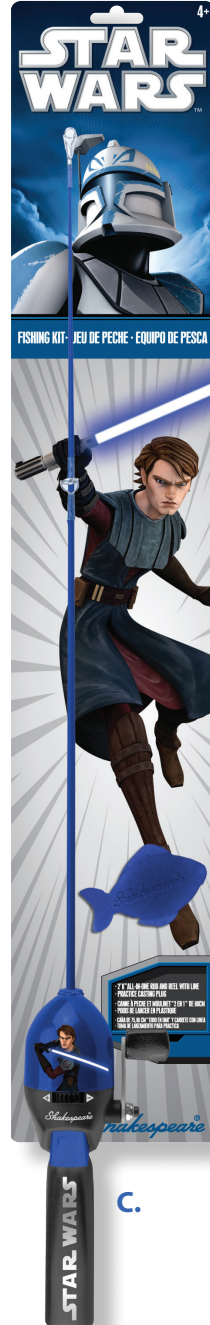
# STAR WARS



A.



B.



C.



D.



E.

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Star Wars	Model #	SAP#	Lighted	Sound	Sunglasses	Tackle Box	Casting Plug	Foam Targets	Rod Length
A. Star Wars Casting Game and Sound Kit	STARWCSTSND	1237001		•				•	2'6"
B. Star Wars Lighted Fishing Kit	STARWARSLTKIT	1209117	•				•		2'6"
C. Star Wars Fishing Kit	STARWARSKIT	1209116					•		2'6"
D. Star Wars Backpack Kit	STARWARSBP	1209118			•	•	•		2'0"
Accessories	Model #	SAP#							
E. Star Wars Tackle Box	STARWARSPB	1209119							



Barbie™



A.



B.



C.



H.



D.



E.



F.



G.

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Barbie	Model #	SAP#	Lighted	Sound	Sunglasses	Tackle Box	Casting Plug	Foam Targets	Rod Length
A. Barbie Lighted Kit	BARBIELTKIT	1147844	•				•		2'6"
B. Barbie Kit	BARBIEKIT	1147842					•		2'6"
C. Barbie Tackle Box Kit	BARBIEKIT2	1147843				•	•		2'6"
D. Barbie Backpack Kit	BARBIEBP	1154431			•	•	•		2'0"
E. Barbie Purse Kit	BARBIEPURSE	1154432			•	•	•		2'0"
<b>Accessories</b>									
F. Barbie Fun Net	BARBIENET	1150683							
G. Barbie Tackle Box	BARBIEPB	1150684							
H. Barbie Hide-A-Hook Bobber Kit	BARBACCKIT	1264528							



A.



B.



C.



D.



E.



F.

DisneyPrincess.com  
© Disney

Disney Princess	Model #	SAP#	Lighted	Sound	Sunglasses	Tackle Box	Casting Plug	Foam Targets	Rod Length
A. Princess Lighted Fishing Kit	PRINCESSLTKIT	1150870	•				•		2'6"
B. Princess Fishing Kit	PRINCESSKIT	1147868					•		2'6"
C. Princess Tackle Box Kit	PRINCESSKIT2	1147869				•	•		2'6"
D. Princess Backpack Kit	PRINCESSBP	1154428			•	•	•		2'0"
E. Princess Purse Kit	PRINCESSPURSE	1154427			•	•	•		2'0"
<b>Accessories</b>	<b>Model #</b>	<b>SAP#</b>							
F. Princess Tackle Box	PRINCESSPB	1150695							





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Disney Fairies	Model #	SAP#	Lighted	Sound	Sunglasses	Tackle Box	Casting Plug	Foam Targets	Rod Length
A. Fairies Casting Game and Sound Fishing Kit	FAIRCSTSD	1237002		•				•	2'6"
B. Fairies Lighted Kit	FAIRIESLKIT	1189210	•				•		2'6"
C. Fairies Fishing Kit	FAIRIESKIT	1189211					•		2'6"

# Disney



A.



B.



C.



D.

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Disney	Model #	SAP#	Lighted	Sound	Sunglasses	Tackle Box	Casting Plug	Foam Targets	Rod Length
A. Mickey Lighted Kit	MICKEYLTKIT	1150869	•				•		2'6"
B. Mickey Fishing Kit	MICKEYKIT	1150868					•		2'6"
C. Toy Story Lighted Kit	TOYSTORYLTKIT	1187269	•				•		2'6"
D. Toy Story Fishing Kit	TOYSTORYKIT	1187288					•		2'6"







