

# 2014

PRODUCT GUIDE

© NOTHING GETS AWAY™



WHERE THRILL OVERTAKES FEAR









































# ULTRACAST<sup>®</sup> OUTCASTS AND OUTLASTS<sup>™</sup>

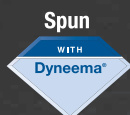
THE BEST OF SPIDERWIRE<sup>®</sup> PERFORMANCE WILL BE FOUND IN ULTRACAST<sup>®</sup> BECAUSE IT IS THE HIGHEST QUALITY, BEST PERFORMING SERIES IN THE SPIDERWIRE BRAND. ONLY THE BEST TECHNOLOGY AND MOST ADVANCED NYLONS, FLUOROPOLYMERS AND HIGH MOLECULAR WEIGHT PE FIBERS QUALIFY FOR AN ULTRACAST FISHING LINE. ULTIMATE FISHING LINE, FOR ULTIMATE PERFORMANCE!

STRONGER, SMOOTHER,  
MORE DURABLE...  
PERIOD.

## ULTRACAST<sup>®</sup> INVISI-BRAID<sup>™</sup>

- ULTRA SMOOTH 8 CARRIER BRAID
- TRANSLUCENCY FOR NEAR INVISIBILITY
- EXTREMELY HIGH STRENGTH-PER-DIAMETER
- AMAZINGLY THIN AND SENSITIVE
- HIGH PICK COUNT FOR ROUNDNESS AND DURABILITY
- TARGETED FOR INSHORE SALTWATER

SPIDERWIRE ULTRACAST INVISI-BRAID							NEW! FOR 2014			
LB. TEST TEST/DIA.	6 lb. 6/1	8 lb. 8/1.5	10 lb. 10/2	15 lb. 15/4	20 lb. 20/6	30 lb. 30/8	40 lb. 40/10	50 lb. 50/12	65 lb. 65/14	80 lb. 80/15
TRANSLUCENT 125 yd Filler Spool										
TRANSLUCENT 300 yd Filler Spool										
TRANSLUCENT 1500 yd Bulk Spool										
TRANSLUCENT 3000 yd Bulk Spool										



The World's  
Strongest Fiber<sup>™</sup>



IMPROVED!



8 CARRIER CONSTRUCTION  
INNOVATIVE COLD-FUSION PROCESS  
UNIQUE BRAID CONSTRUCTION



**THE  
ULTIMATE  
BRAID**

# ULTRACAST ULTIMATE BRAID™

- EXTREMELY HIGH STRENGTH-PER-DIAMETER
- AMAZINGLY THIN AND SENSITIVE
- HIGH PICK-COUNT FOR ROUNDNESS AND DURABILITY
- TARGETED FOR BASS

SPIDERWIRE ULTRACAST ULTIMATE BRAID							NEW! FOR 2014
LB. TEST TEST/DIA.	10 lb. 10/2	15 lb. 15/4	20 lb. 20/6	30 lb. 30/8	50 lb. 50/12	65 lb. 65/14	80 lb. 80/15
LOW-VIS GREEN 125 yd Filler Spool							
LOW-VIS GREEN 1500 yd Bulk Spool*							
LOW-VIS GREEN 3000 yd Bulk Spool							



**IMPROVED!**



Spun  
WITH  
Dyneema®  
The World's  
Strongest Fiber™

**STRONGER, SMOOTHER,  
MORE DURABLE...  
PERIOD.**

**8 CARRIER CONSTRUCTION  
INNOVATIVE COLD-FUSION PROCESS  
UNIQUE BRAID CONSTRUCTION**

Dyneema®, and The World's Strongest Fiber™ are trademarks owned by Royal DSM N.V.



## THE BRAID THAT SINKS LIKE A FLUOROCARBON!

FLUOROBRAID™ COMBINES THE SINKING PROPERTIES OF A FLUOROCARBON WITH THE STRENGTH AND CASTABILITY OF SPIDERWIRE BRAIDED FISHING LINES. A BREAKTHROUGH GORE® FLUOROPOLYMER AND DYNEEMA® FIBER BLEND PROVIDES A MORE DIRECT LINE PROFILE FROM ROD TIP TO LURE. THE RESULT IS LESS SLACK IN YOUR LINE FOR ULTIMATE SENSITIVITY AND FASTER HOOK SETS. THIS LINE IS GREAT FOR POWER CASTING WITH CRANKBAITS, TROLLING WHEN EXTRA LURE DEPTH IS NEEDED, PITCHING SOFTBAITS IN HEAVY COVER AND WINDY DAYS WHEN YOU NEED TO GET YOUR LINE DOWN FASTER.



### SPIDERWIRE ULTRACAST FLUORO-BRAID

LB. TEST TEST/DIA.	10 lb. 10/2	15 lb. 15/4	20 lb. 20/6	30 lb. 30/8	40 lb. 40/10	50 lb. 50/12	65 lb. 65/15	80 lb. 80/17
MOSS GREEN 125 yd Filler Spool								
MOSS GREEN 300 yd Filler Spool								
MOSS GREEN 1500 yd Bulk Spool								



Featuring  
GORE® Performance Fibers

GORE and designs are trademarks of W. L. Gore & Associates



The World's  
Strongest Fiber™

### SPIDERWIRE 100% FLUOROCARBON

LB. TEST DIAMETER IN.	6 lb. .009	8 lb. .010	10 lb. .011	12 lb. .012	15 lb. .014
CLEAR 200 yd Filler Spool					



SPIDERWIRE® ULTRACAST® 100% FLUOROCARBON™  
SCIENCE IN A FLUOROCARBON. STRONG, THIN AND SENSITIVE.

- EXTREME STRENGTH—EXCEPTIONALLY HIGH STRENGTH-PER-DIAMETER IN A FLUORO
- THINNER DIAMETERS THAN MOST COMPETITIVE FLUOROCARBONS—LURES PERFORM BETTER
- AWESOME PERFORMANCE ON SPINNING REELS (4-10 LB. TEST)
- DISAPPEARS TO FISH—VIRTUALLY INVISIBLE
- SPIDER-SENSITIVITY—TRANSMITS STRIKES & STRUCTURE



## ULTIMATE STRENGTH PER DIAMETER WITH ULTIMATE SENSITIVITY!

NEW SPIDERWIRE ULTRACAST ULTIMATE MONO IS THE STRONGEST, MOST SENSITIVE MONO IN ITS CLASS! SPIDERWIRE SCIENTISTS HAVE COMBINED THE BEST NYLON POLYMERS, WITH PRECISION PROCESSING TO PRODUCE A STRONG AND SENSITIVE MONO FISHING LINE, AND STILL MAINTAIN SMALL DIAMETERS. THE RESULT IS A LINE THAT WILL DETECT MORE BITES, PROVIDE FASTER AND BETTER HOOK SETS, AND ULTIMATELY BRING THE FISH IN THE BOAT!

# ULTRACAST ULTIMATE·MONO™

- XXX FORMULA- XTRA STRONG, XTRA SENSITIVE, XTRA THIN
- HIGHEST STRENGTH TO DIAMETER CO-POLYMER MONO
- LOW STRETCH FOR ULTIMATE SENSITIVITY
- WEB-THIN DIAMETER FOR HIGHER REEL CAPACITY
- OPTIMAL ON BAITCAST REELS
- INCREDIBLE WET STRENGTH

STRONGEST CO-POLYMER MONO PER DIAMETER

### SPIDERWIRE ULTIMATE MONO

LB. TEST DIAMETER IN.	4 lb. .006	6 lb. .008	8 lb. .009	10 lb. .011	12 lb. .012	15 lb. .014	17 lb. .015	20 lb. .016
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CLEAR  
330 yd Filler Spool



NEW!  
FOR 2014

BROWN RECLUSE  
330 yd Filler Spool





## SPIDER STRENGTH, MONO MANAGEABILITY

- COLOR LOCK COATING TECHNOLOGY – CASTS FARTHER, LASTS LONGER
- DYNEEMA® PE MICROFIBER CONSTRUCTION IS STRONG, SMOOTH AND ROUND
- TEFLON® PRESSURE-TREATED MICROFIBERS
- SHOOTS THROUGH GUIDES LIKE A BULLET
- WHISPER QUIET FOR “STEALTH ATTACKS”
- RESISTS “DIGGING IN” ON REEL



BREAKTHROUGH COLOR-LOCK TECHNOLOGY HOLDS IN COLOR – RESISTS FADING AND WON'T BLEED ON CLOTHING AND EQUIPMENT!



New Stealth Competition

## SPIDERWIRE STEALTH BRAID





























LB. TEST TEST/DIA.	6 lb. 6/1	8 lb. 8/41.5	10 lb. 10/2	15 lb. 15/4	20 lb. 20/6	30 lb. 30/8	40 lb. 40/10	50 lb. 50/12	65 lb. 65/15	80 lb. 80/17	100 lb. 100/20	150 lb. 150/30	200 lb. 200/50	250 lb. 250/80
<b>MOSS GREEN</b> 125 yd Filler Spool														
<b>MOSS GREEN</b> 300 yd Filler Spool														
<b>MOSS GREEN</b> 500 yd Econo Spool														
<b>MOSS GREEN</b> 1500 yd Bulk Spool														
<b>MOSS GREEN</b> 3000 yd Bulk Spool														
<b>HI-VIS YELLOW</b> 125 yd Filler Spool														
<b>HI-VIS YELLOW</b> 300 yd Filler Spool														
<b>HI-VIS YELLOW</b> 1500 yd Bulk Spool*														

\* Made-To-Order



ULTIMATE STRENGTH PER DIAMETER WITH ULTIMATE SENSITIVITY

- VARYING COLOR PATTERN TO BLEND IN WITH ANY WATER AND VEGETATION CONDITION
- MADE OF ULTRA-HIGH STRENGTH DYNEEMA® PE FIBERS
- TEFLON® PRESSURE-TREATED MICROFIBERS
- SHOOTS THROUGH GUIDES LIKE A BULLET
- WHISPER QUIET FOR “STEALTH ATTACKS”
- RESISTS “DIGGING IN” ON REEL

SPIDERWIRE CAMO-BRAID										
LB. TEST TEST/DIA.	6 lb. 6/1	8 lb. 8/41.5	10 lb. 10/2	15 lb. 15/4	20 lb. 20/6	30 lb. 30/8	50 lb. 50/12	65 lb. 65/15	80 lb. 80/17	
CAMO 125 yd Filler Spool										
CAMO 300 yd Filler Spool										
CAMO 1500 yd Bulk Spool										



The World's Strongest Fiber™





## GLOWS ABOVE WATER, LOW-VIS BELOW WATER

STEALTH GLOW-VIS OFFERS THE POPULAR COLOR OF LOW-VIS GREEN WITH UNIQUE UV REFLECTIVE COATING THAT APPEARS TO "GLOW" IN THE SUNLIGHT FOR BETTER VISIBILITY, AND ABILITY TO WATCH YOUR LINE MOVEMENTS. SINCE UV CANNOT PENETRATE WATER, THE LOW-VIS COLOR WILL CONTINUE TO BE LESS VISIBLE TO "LINE SHY" FISH AND DISAPPEAR IN LOW LIGHT CONDITIONS.

BREAKTHROUGH COLOR-LOCK TECHNOLOGY HOLDS IN COLOR — RESISTS FADING AND WON'T BLEED ON CLOTHING AND EQUIPMENT!



ACTUAL PHOTO OF GLOW-VIS UNDER UV BLACKLIGHT



FLUORESCENT BRIGHTENERS ILLUMINATE LINE ABOVE WATER

LOW-VIS GREEN DISAPPEARS BELOW WATER

ENHANCE ABILITY TO WATCH LINE AND DETECT BITES THAT MAY NOT BE FELT





# NEW 2014






















## SPIDERWIRE STEALTH GLOW-VIS BRAID

LB. TEST TEST/DIA.	6 lb. 6/1	8 lb. 8/1.5	10 lb. 10/2	15 lb. 15/4	20 lb. 20/6	30 lb. 30/8	40 lb. 40/10	50 lb. 50/12	65 lb. 65/15	80 lb. 80/17
<b>GLOW-VIS</b> 125 yd Filler Spool										
<b>GLOW-VIS</b> 300 yd Filler Spool										
<b>GLOW-VIS</b> 1500 yd Bulk Spool										

NOTHING GETS AWAY™



# FOR MONSTER FISH SHOCK STRENGTH TO LAND MONSTER FISH!

SPIDERWIRE ZILLA-BRAID							
LB. TEST TEST/DIA.	20 lb. 20/10	30 lb. 30/20	40 lb. 40/25	50 lb. 50/40	65 lb. 65/45	80 lb. 80/60	100 lb. 100/80
MOSS GREEN 125 yd Filler Spool							
MOSS GREEN 300 yd Filler Spool							
MOSS GREEN 1500 yd Bulk Spool							



BREAKTHROUGH CONSTRUCTION  
DYNEEMA® AND CORDURA® BLEND



CORDURA®

## SHOCK POWER FOR BIG PREDATORS- ZILLA BRAID

- SHOCK RESISTANCE FOR POWER BAITCAST TECHNIQUES
- STRETCHES 67% MORE THAN STANDARD PE BRAID BEFORE FAILURE
- RECOVERS FROM SHOCK – MAINTAINS PROPERTIES FOR LIFE OF LINE
- IDEAL FOR BASS, STRIPERS, STURGEON, MUSKIE, CATFISH AND OTHER MONSTER FISH

STRETCHES AND CONTRACTS TO HANDLE SUDDEN SURGE WHEN FIGHTING FISH! BREAKTHROUGH CONSTRUCTION – DYNEEMA® AND CORDURA® FIBER BLEND. CORDURA® NYLON FIBERS FOR SHOCK AND ABRASION RESISTANCE, DYNEEMA® FIBERS FOR UNMATCHED STRENGTH. MULTI-PLY CONSTRUCTION FOR SMOOTHER AND ROUNDER FISHING LINE.



CORDURA® is a registered trademark of INVISTA.



## MAXIMUM STRENGTH AND SMOOTHNESS.

- DYNEEMA® MICROFIBERS ARE 3X STRONGER THAN MONO
- DIAMETERS 2 TO 3X SMALLER THAN MONO OF THE SAME LB. TEST
- SUPER SMOOTH FOR LONG, EFFORTLESS CASTS
- SPIDER-SENSITIVITY. NEAR ZERO STRETCH TO FEEL EVERYTHING

### SPIDERWIRE EZ BRAID

LB. TEST TEST/DIA.	10 lb. 10/3	15 lb. 15/4	20 lb. 20/6	30 lb. 30/8	50 lb. 50/12
MOSS GREEN 110 yd Filler Spool					
MOSS GREEN 300 yd Filler Spool					























Spun  
WITH  
Dyneema®  
The World's  
Strongest Fiber™

## SPIDER STRONG, SO NOTHING GETS AWAY.

- MULTI-PURPOSE MONO
- EASY CASTING
- CONTROLLED STRETCH
- SPOOL IT UP. TAKE IT EZ.

### SPIDERWIRE EZ MONO

LB. TEST DIAMETER IN.	4 lb. .008	6 lb. .009	8 lb. .011	10 lb. .012	12 lb. .013	14 lb. .014	17 lb. .016	20 lb. .018
FL. CLEAR BLUE 110 yd Pony Spool								
FL. CLEAR BLUE 220 yd Filler Spool								
LOW-VIS GREEN 220 yd Filler Spool								



## 100% FLUOROCARBON THAT CASTS AND HANDLES LIKE A MONOFILAMENT

- VIRTUALLY INVISIBLE – SENSITIVE AND MANAGEABLE
- EASY TO CAST AND HANDLE
- UNDERWATER CLARITY – FISH CAN'T SEE IT!
- WON'T ABSORB WATER – MAINTAINS STRENGTH
- SINKS WITH LOW STRETCH FOR IMPROVED SENSITIVITY

### SPIDERWIRE EZ FLUORO

LB. TEST DIAMETER IN.	2 lb. .006	4 lb. .008	6 lb. .010	8 lb. .011	10 lb. .012	12 lb. .013	15 lb. .015
CLEAR 200 yd Filler Spool							





 **NOTHING GETS AWAY™**

**SPIDERWIRE**



[www.spiderwire.com](http://www.spiderwire.com)

Pure Fishing, Inc. a subsidiary of Jarden Corporation (NYSE: JAH)